

1 FOOD AND DRUG ADMINISTRATION  
2 CENTER FOR TOBACCO PRODUCTS (CTP)  
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6 TOBACCO PRODUCTS SCIENTIFIC ADVISORY COMMITTEE  
7 (TPSAC)  
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10 MONDAY, SEPTEMBER 27, 2010

11 9:00 a.m. to 12:30 p.m.  
12

13 U.S. Food and Drug Administration  
14 9200 Corporate Boulevard  
15 Rockville, Maryland  
16  
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18  
19

20 **This transcript has not been edited or corrected,**  
21 **but appears as received from the commercial**  
22 **transcribing service.**

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P R O C E E D I N G S



1 (9:00 a.m.)

2 **Call to Order**

3 DR. SAMET: Good morning. This is  
4 Jonathan Samet speaking here at the TPSAC. It is  
5 9:00 a.m. in Maryland. It's 6:00 a.m. here in  
6 California. Good morning to you all, and thanks  
7 for joining. I have two statements to make, and  
8 then we'll introduce the committee.

9 For topics such as those being discussed  
10 at today's meeting, there are often a variety of  
11 opinions, some of which are quite strongly held.  
12 Our goal is that today's meeting will be a fair  
13 and open forum for discussion of these issues, and  
14 that individuals can express their views without  
15 interruption. Thus, as a gentle reminder,  
16 individuals will be allowed to speak into the  
17 record only if recognized by the chair. We look  
18 forward to a productive meeting.

19 In the spirit of the Federal Advisory  
20 Committee Act and the Government in the Sunshine  
21 Act, we ask that the Advisory Committee members  
22 take care that their conversations about the topic

1 at hand take place in the open forum of the  
2 meeting. We are aware that members of the media  
3 are anxious to speak with the FDA about these  
4 proceedings. However, FDA will refrain from  
5 discussing the details of this meeting with the  
6 media until its conclusion. Also, the committee  
7 is reminded to -- well, perhaps less applicable  
8 today -- reminded to please refrain from  
9 discussing the details of the meeting during  
10 breaks or lunch. Thank you.

11 I guess we have the new technology, and  
12 we'll see how this goes today. And we've had  
13 excellent instructions by Tom Graham.

14 Karen?

15 **Conflict of Interest Statement**

16 DR. TEMPLETON-SOMERS: Hi. I'm Karen  
17 Templeton-Somers, not Cristi Stark. Cristi could  
18 not make it today.

19 Good morning. I'd like to remind  
20 everyone to please silence your cell phones if you  
21 have not done so already. I would also like to  
22 identify the FDA press contact, Tesfa Alexander.

1           Could you please stand up?

2           Also, for our online participants, a few  
3 reminders. If you could please mute your phone  
4 when you are not speaking; and when you do speak,  
5 please state your name into the record so that we  
6 can make sure that we all know who is talking.

7           The Food and Drug Administration is  
8 convening today's meeting of the Menthol Report  
9 Subcommittee of the Tobacco Products Scientific  
10 Advisory Committee under the authority of the  
11 Federal Advisory Committee Act of 1972. With the  
12 exception of the industry representatives, all  
13 members are special government employees, and are  
14 subject to federal conflict of interest laws and  
15 regulations.

16           The following information on the status  
17 of the subcommittee's compliance with federal  
18 ethics and conflict of interest laws covered by,  
19 but not limited to, those found at 18 USC Section  
20 208 and Section 712 of the Federal Food, Drug and  
21 Cosmetic Act is being provided to participants in  
22 today's meeting and to the public.

1           FDA has determined that the members of  
2   this subcommittee are in compliance with the  
3   federal ethics and conflict of interest laws.  
4   Under 18 USC Section 208, Congress has authorized  
5   FDA to grant waivers to special government  
6   employees and regular federal government employees  
7   who have potential conflicts of interest when it  
8   is determined that the agency's need for a  
9   particular individual's services outweighs his or  
10   her potential financial conflict of interest.

11           Under Section 712 of the FD&C Act,  
12   Congress has authorized FDA to grant waivers to  
13   special government employees and regular federal  
14   employees with potential financial conflicts when  
15   necessary to afford the committee essential  
16   expertise.

17           Related to the discussions of today's  
18   meeting, members of this committee have been  
19   screened for potential financial conflicts of  
20   interest of their own, as well as those imputed to  
21   them, including those of their spouses or minor  
22   children, and, for the purposes of 18 USC Section

1 208, their employers. These interests may include  
2 investments, consulting, expert witness testimony,  
3 contracts, grants, CRADAs, teaching, speaking,  
4 writing, patents, royalties, and primary  
5 employment.

6 Today's agenda involves receiving a  
7 presentation and discussing the timelines and  
8 structure of the Tobacco Products Scientific  
9 Advisory Committee's required report to the  
10 Secretary of Health and Human Services regarding  
11 the impact of the use of menthol in cigarettes on  
12 the public health.

13 This is a particular matters meeting,  
14 during which general issues will be discussed.  
15 Based on the agenda for today's meeting and all  
16 financial interests reported by the subcommittee  
17 members, no conflict of interest waivers have been  
18 issued in connection with this meeting.

19 To ensure transparency, we encourage all  
20 standing committee members and consultants to  
21 disclose any public statements that they have made  
22 concerning the issues before the committee.

1           With respect to FDA's invited industry  
2 representatives, we would like to disclose that  
3 Drs. Daniel Heck and John Lauterbach and Mr.  
4 Arnold Hamm are participating in this meeting as  
5 nonvoting industry representatives, acting on  
6 behalf of the interests of the tobacco  
7 manufacturing industry, the small business tobacco  
8 manufacturing industry, and tobacco growers,  
9 respectively. Their role at this meeting is to  
10 represent these industries in general and not any  
11 particular company. Dr. Heck is employed by  
12 Lorillard Tobacco Company, Dr. Lauterbach is  
13 employed by Lauterbach & Associates, LLC, and Mr.  
14 Hamm is retired.

15           FDA encourages all other participants to  
16 advise the committee of any financial  
17 relationships that they may have with any firms at  
18 issue. Thank you.

19           For the audience here in the room, if you  
20 check your roster in your agenda packet there, you  
21 can see the list of people who are attending by  
22 telephone and Adobe today by noting that there's a

1 star in front of their name. Thank you.

2 **Introduction of Committee Members**

3 Okay. We need to introduce the committee  
4 members.

5 Dr. Lauterbach, being here in the room,  
6 would you like to go first?

7 DR. LAUTERBACH: I'm John Lauterbach,  
8 Lauterbach & Associates, LLC, Macon, Georgia.  
9 We're consultants in tobacco chemistry and  
10 toxicology. And not only representing good  
11 science, I do represent the interests of the small  
12 business tobacco manufacturers.

13 DR. TEMPLETON-SOMERS: Dr. Samet? Dr.  
14 Samet, did we lose you?

15 DR. SAMET: Sorry, Karen. I had the mute  
16 on.

17 Jon Samet, chair of TPSAC, from the  
18 University of Southern California.

19 Are you going to continue to call people  
20 around or do you want me to go ahead and do that?

21 DR. TEMPLETON-SOMERS: You can do it if  
22 you'd like.

1 DR. SAMET: Let's see. So let's start  
2 with Mr. Hamm.

3 MR. HAMM: Yes. I'm Arnold Hamm. I'm  
4 representing the U.S. tobacco growers.

5 DR. SAMET: Greg? Greg Connolly?

6 DR. CONNOLLY: Greg Connolly from the  
7 Harvard School of Public Health.

8 DR. SAMET: Dan?

9 DR. HECK: Dan Heck from the Lorillard  
10 Tobacco Company, representing the tobacco  
11 manufacturers.

12 DR. SAMET: Dorothy?

13 DR. HATSUKAMI: Dorothy Hatsukami from  
14 the University of Minnesota.

15 DR. SAMET: Karen?

16 MS. DELEEUEW: Karen DeLeeuw, Colorado  
17 Department of Public Health and Environment, and I  
18 am representing government.

19 DR. SAMET: Mark?

20 DR. CLANTON: Mark Clanton. I work for  
21 the American Cancer Society, and I'm providing  
22 input for pediatrics, public health, and oncology.



1 DR. SAMET: Neal? Neal Benowitz?

2 [No response.]

3 DR. SAMET: Okay. Patricia?

4 DR. HENDERSON: Yes. Good morning.

5 Patricia Nez Henderson, and I'm with the Black  
6 Hills Center for American Indian Health.

7 DR. SAMET: Great. And, let's see, Neal  
8 Benowitz, are you on?

9 DR. BENOWITZ: I am Neal Benowitz,  
10 University of California San Francisco.

11 DR. SAMET: Great. I think we'll move on  
12 now to the charge to the committee.

13 Corinne?

14 DR. TEMPLETON-SOMERS: Thank you. I  
15 would also like to ask that the people on the  
16 intercom, I think that you may need to use your  
17 regular handset instead of speakerphone. We  
18 appear to be picking up extra noise when it's on  
19 speakerphone. And please mute when you're not  
20 speaking. Thank you.

21 **Charge to the Committee**

22 DR. HUSTEN: Good morning. This is the

1 first meeting of the Menthol Report Subcommittee,  
2 and I'm going to talk a little bit about the roles  
3 of the subcommittee versus the roles of the TPSAC.

4 Just a reminder, the questions to be  
5 addressed in the menthol report are, what are the  
6 impact of menthol cigarettes on public health,  
7 including such use among children, African  
8 Americans, Hispanics, and other racial and ethnic  
9 minorities; and, what recommendations, if any,  
10 does TPSAC have for FDA regarding menthol  
11 cigarettes?

12 Again, a reminder that in its review and  
13 consideration of recommendations, the TPSAC shall  
14 address the risk and benefits to the population as  
15 a whole, including users and non-users of tobacco  
16 products; the increased or decreased likelihood  
17 that existing users of tobacco products will stop  
18 using such products; the increased or decreased  
19 likelihood that those who do not use tobacco  
20 products will start using such products; technical  
21 achievability; and the potential for effects on  
22 adolescent and adult users and non-tobacco users,

1 and the creation of significant demand for  
2 contraband.

3           The role of the subcommittee is to  
4 determine the structure of the menthol report,  
5 including chapter topics and the structure of the  
6 chapters; to write the menthol report, describing  
7 the evidence regarding the impact of menthol  
8 cigarettes on public health, and draw conclusions  
9 about the strength of the evidence on each topic  
10 of interest. And the work of the subcommittee  
11 will be referred back to the full TPSAC for  
12 discussion and deliberation.

13           The role of the TPSAC is to discuss and  
14 deliberate on evidence that will be presented to  
15 the committee in the various meetings; to discuss  
16 and deliberate on the work produced by the  
17 subcommittee; and to develop the recommendations  
18 that will be included in the report.

19           The report, as a reminder, is due  
20 March 23rd of 2011. The TPSAC has requested  
21 information, and that information will be  
22 presented to the TPSAC as it becomes available

1 over the next five months. But that means that  
2 the workgroups will need to review and incorporate  
3 that information as it becomes available. We  
4 expect that referral of the draft report to the  
5 full TPSAC will need to occur around February  
6 2011.

7 Now, Dr. Somers is going to talk a little  
8 bit about the logistics because I think that will  
9 answer some of the specific questions that folks  
10 may have about the report. And then we'll take  
11 clarifying questions after her presentation.

#### 12 **Menthol Report Writing Process**

13 DR. TEMPLETON-SOMERS: Hi. I'm Karen  
14 Templeton-Somers, and I'm the leader of the group  
15 within the Center for Tobacco Products that works  
16 with the TPSAC, and I'll be talking about some of  
17 the logistical considerations necessary for the  
18 process of writing the menthol report.

19 The Menthol Report Subcommittee of the  
20 TPSAC was established specifically for the purpose  
21 of writing the required report on the issue of the  
22 impact of the use of menthol in cigarettes on the

1 public health. Participation in the Menthol  
2 Report Subcommittee was offered to all of the  
3 voting TPSAC members, as well as all three of the  
4 nonvoting industry representatives. As you can  
5 see from the subcommittee roster in your agenda  
6 packet, most of them believed that they had the  
7 time and ability to participate.

8           In the interest of holding as much of the  
9 process as practical in open session, this  
10 subcommittee will be holding at least two open  
11 meetings. These meetings will comply with the  
12 FACA rules that would apply to the parent  
13 committee. They'll be announced in the Federal  
14 Register. They'll be open to the public. They  
15 will include an open public hearing and a  
16 mechanism for the public to provide written  
17 comments.

18           Today is the first of these meetings, and  
19 it's expected to be largely an organizational  
20 meeting. Dr. Samet, who will also be chairing the  
21 subcommittee, will be sharing his view of the  
22 overall structure of the report for discussion,

1 and we will also be working on the timelines and  
2 provide rules of the road for the writing process.

3 Here's the general plan for writing the  
4 menthol report. First of all, FDA will not be  
5 writing any portion of the report. The report  
6 will be written by the Menthol Report Subcommittee  
7 members.

8 Once the chapters of the report have been  
9 decided, workgroups of two to three subcommittee  
10 members will collaborate to write the drafts. The  
11 workgroups will not write in open session. They  
12 will be able to work independently or meet either  
13 in person or electronically. Any time two or more  
14 SGEs are meeting, communicating, or exchanging  
15 drafts, they need to include the DFO in the  
16 process.

17 Some of the information available for  
18 review and consideration will be trade secret or  
19 confidential commercial information. This thus  
20 requires that the workgroups do not work in open  
21 session, and it also means that the workgroups  
22 cannot include participants who are not special

1 government employees.

2           It may be that once the structure of the  
3 report is finalized and the workgroups start  
4 getting into the process, they'll find that they  
5 need to bring in additional people with different  
6 expertise that's not already represented. Those  
7 extra people who are already appointed special  
8 government employees will be able to participate  
9 after they are cleared for conflict of interest.  
10 Work groups can only confer and consult within the  
11 group. They cannot ask for input from colleagues  
12 or from students.

13           We do have a professional science writer  
14 who will be available to the subcommittee  
15 workgroups to provide technical assistance in  
16 preparing the drafts of the report. This is an  
17 administrative position, and the science writer  
18 will not be deliberating or contributing to the  
19 scientific analysis, but helping with the actual  
20 putting of things on paper, formatting, getting  
21 the footnotes together, et cetera.

22           We do have some ground rules in order to

1 accomplish this. The SGEs on the subcommittee  
2 will be required to respond to regular conflict of  
3 interest screening throughout the writing process.  
4 We need to keep it updated. We need to keep it  
5 correct.

6           The drafts in progress must be kept  
7 confidential. They cannot be shared with anyone  
8 outside the workgroup other than the chair, Dr.  
9 Samet, the science writer, and the DFO or  
10 designee. We're realizing that the DFO/designee  
11 may have quite a few of these little workgroups to  
12 participate in, so she may be designating somebody  
13 else to stand in occasionally.

14           The DFO's role will be purely  
15 administrative and not to be part of the  
16 scientific discussion. The DFO will maintain  
17 records of all drafts in progress and will set up  
18 and administer any workgroup telecons or meetings.

19           In the writing of the report, the  
20 subcommittee will be relying on the materials  
21 presented at TPSAC meetings in preparing the  
22 report. The TPSAC meeting materials include the



1 background materials, public submissions,  
2 presentations, and the deliberations and  
3 discussions from the TPSAC meetings. The  
4 subcommittee participants will also be able to  
5 draw on their own expertise when analyzing the  
6 scientific information and preparing their report.

7           It may come up during the course of the  
8 writing that there's information that a workgroup  
9 member would like to include in the report, but  
10 that information has not been presented to TPSAC.  
11 If that's the case, they need to provide the  
12 information to the DFO. The DFO will see that the  
13 FDA reviews the new information and, as  
14 appropriate and after being reviewed for the need  
15 for reduction, included as part of an upcoming  
16 TPSAC meeting. Once the information has been  
17 presented to TPSAC, it's eligible for inclusion in  
18 the report.

19           The fact that the workgroups will be  
20 reviewing trade secret and commercial confidential  
21 information means that the industry  
22 representatives will not be participating in the

1 writing workgroups. However, CTP values the  
2 unique experience and viewpoint of the industry  
3 representatives, and actively sought for a  
4 mechanism to include them in the process of  
5 preparing this menthol report, given the  
6 restrictions on access to trade secret and  
7 commercial confidential information.

8           There are two ways in which the industry  
9 representatives can participate. The subcommittee  
10 will have at least two open meetings in which the  
11 industry representatives can participate. They  
12 will also be able to participate in the full TPSAC  
13 meetings where the report and recommendations are  
14 discussed by the TPSAC. And for a number of our  
15 TPSAC meetings between now and March, there will  
16 be updates from the Menthol Subcommittee. In  
17 addition, we would like to ask the industry reps  
18 to collaborate on a document that would serve as  
19 an industry perspective.

20           We're not just going to hand this over  
21 and twiddle our thumbs in the meantime. We  
22 realize that you have a huge task ahead of you,

1 and CTP would like to support the subcommittee in  
2 this process as much as we possibly can.

3           So we'll be continuing to obtain the  
4 information that was requested at earlier TPSAC  
5 meetings, starting at the very first meeting. The  
6 DFO will provide administrative support to the  
7 workgroups, assisting them in scheduling meetings  
8 and telecons and by maintaining records of all the  
9 drafts. And if there's anything else that you  
10 need, please let us know and we'll see what we can  
11 do.

12           Given the odd format of this meeting, I  
13 think maybe Corinne and I will both go back to our  
14 seats to take the questions, if that's okay.  
15 Thank you.

16                           **Clarifying Questions**

17           DR. SAMET: So this is the opportunity  
18 for the committee to ask clarifying questions. I  
19 think some of this may perhaps become clear as we  
20 also move forward in our subcommittee discussions.  
21 But I think if there are clarifying questions to  
22 the general description of the process that you

1 just heard from Corinne and Karen, please raise  
2 your hand.

3 I notice that, Arnold, you have your hand  
4 up, so go ahead with your question, please.

5 MR. HAMM: Thank you, Dr. Samet. A  
6 question for Karen or Corinne.

7 I noted that CTP has asked the industry  
8 reps to write an industry perspective. What are  
9 the guidelines of that? Are they similar to the  
10 guidelines for writing the subcommittee report?

11 DR. HUSTEN: If there are any particular  
12 directions that Dr. Samet gives for other  
13 sections, those would apply to this document as  
14 well. But, otherwise, the industry is free to  
15 include whatever information they would like to.

16 DR. TEMPLETON-SOMERS: You are free from  
17 a lot of the restrictions of the rest of the  
18 committee. You don't have to involve the DFO in  
19 the process, or the science writer, and you are  
20 not held to the confidentiality restrictions.

21 MR. HAMM: Thank you.

22 DR. SAMET: Let's see. Dan?

1 DR. HECK: Yes. The confidential trade  
2 secret information that was referred to, who makes  
3 the call as to what comprises confidential trade  
4 secret information? Is that the owner of the  
5 information?

6 DR. TEMPLETON-SOMERS: It's a process.  
7 All if the information, for example, which was  
8 submitted in response to the 904(b) request,  
9 before it's released would have to be reviewed by  
10 our information availability staff. I'm not sure  
11 of any disclosure. And then, if it is from a  
12 particular company, then there is a process that's  
13 gone through in order to see if they agree that  
14 it's releasable. It's a time-consuming process.

15 DR. HUSTEN: I'm sorry. So industry can  
16 identify information, but we also independently  
17 need to look at it with our disclosure experts to  
18 make sure there isn't other information that would  
19 be commercial confidential or trade secret, even  
20 if the industry hadn't identified it as such.

21 DR. HECK: Just as a follow-up, then  
22 FDA's declaration of confidential trade secret

1 would trump that of the actual owner of the  
2 information who may have submitted it?

3 DR. TEMPLETON-SOMERS: I think it's a  
4 process. I mean, we review it first because if  
5 it's going to be on our website, we have to be  
6 secure that it's releasable. But, in general,  
7 when it comes up, it's reviewed and then it's  
8 discussed. So it's back and forth, and it's a  
9 mutual agreement.

10 DR. SAMET: Greg Connolly?

11 DR. CONNOLLY: Just a couple points.  
12 One, I think the PowerPoints did cover this. I  
13 think it would be good to just reference the  
14 statute and the law up front whenever we reference  
15 our mission and task, the section of the law and  
16 the section under menthol cigarettes. And then --  
17 I think you've done that -- define public health  
18 just for grounding what we do, so anything we do  
19 is grounded in statutes.

20 Number two, will there be confidentiality  
21 agreements that members will have to sign before  
22 they look at a document that would be deemed to be

1 confidential?

2 DR. HUSTEN: Well, as you know --

3 DR. CONNOLLY: Let me just raise the  
4 questions, then you can answer. Three, is there a  
5 possibility for a movement of the date of the  
6 report? I notice that there was a movement of the  
7 date for reporting of the tobacco industry. This  
8 is a large, large task. Any consideration to the  
9 date?

10 Number three, on evidence, I didn't see  
11 what CTP would be contributing to the committee  
12 for evidence. I understand CTP would be issuing  
13 the report, but should we look upon CTP to answer  
14 questions and to assign staff to discover  
15 evidence, if evidence exists, or bring evidence  
16 before the committee relative to matters  
17 concerning menthol? Just so that we get a  
18 complete, clear understanding of what science is  
19 available.

20 So those are my three questions --  
21 confidentiality; is there a possibility of moving  
22 the date of the final report, which you have

1 already done for the tobacco industry reporting;  
2 then, number three, what role will CTP play in  
3 producing evidence for the committee as they  
4 develop the report.

5 DR. HUSTEN: Let me answer those, and if  
6 I miss something, let me know.

7 The confidential information will be  
8 identified for you so that we know which  
9 information is considered confidential commercial  
10 information or trade secret.

11 The date is set in statute, and so it  
12 will not be able to be changed. We understand  
13 that means a tight timeline. We understand that  
14 means you may not have everything that you might  
15 want to have in order to write the report. But it  
16 is set in the statute.

17 Finally, the committee has made quite a  
18 few requests for information and that FDA try to  
19 obtain certain information, and we will be working  
20 to bring that information forward to the full  
21 committee as we are able to obtain it. And so we  
22 will be providing that scientific information as



1 we are able to obtain it.

2 DR. CONNOLLY: Just so I can be sure, you  
3 said the full committee. Would you also be  
4 referring to the subcommittee, bringing forth more  
5 information? If the subcommittee poses questions,  
6 will you bring that --

7 DR. HUSTEN: All information will be  
8 brought forward to the committee, and then the  
9 subcommittee will have access to it in order to  
10 write the report.

11 DR. SAMET: Greg, this is Jon. I have  
12 had some discussion with the CTP about how we  
13 make -- what if we need to support particular  
14 needs, almost along the lines of a research  
15 assistant. I think it's something we'll continue  
16 to look at.

17 DR. HUSTEN: Yes.

18 DR. CONNOLLY: Thank you.

19 DR. SAMET: Let's see. Dan?

20 DR. HECK: Yes. One follow-up question  
21 regarding the trade secret confidential  
22 information that may go into this report.

1           Do the owners of the confidential  
2 information, presumably some of the major tobacco  
3 manufacturers, do they have the power to waive  
4 their trade secret concerns about confidentiality  
5 in order to enable their representation to have  
6 fair and equitable participation in the process?

7           DR. HUSTEN: We would have to consult  
8 with our legal experts on that, and we can try to  
9 get that information and get that answer back to  
10 you.

11          DR. HECK: Because I would think that the  
12 represented parties would prefer to have a fair  
13 place at the table in preparing the report.

14          DR. HUSTEN: Again, we can check with our  
15 legal counsel. That would mean that all  
16 information presumably submitted would be -- the  
17 confidentiality would be waived. But we can check  
18 on that. I think we would still have to be  
19 checking to see if there were things of concern.  
20 But we certainly will check with legal counsel and  
21 get that answer back to you.

22          DR. HECK: Thank you.

1                   **Open Public Hearing**

2                   DR. SAMET: Are there other questions?

3                   At the moment I see no hands up.

4                   [No response.]

5                   I think perhaps as we move to our  
6                   discussion of process and how we're doing this,  
7                   we'll have, I'm sure, more discussion.

8                   Then I think we should move now to the  
9                   open public hearing. And as I understand, I think  
10                  we have two public commenters signed up.

11                  With regard to the open public hearing,  
12                  both the Food and Drug Administration, the FDA,  
13                  and the public believe in a transparent process  
14                  for information-gathering and decision-making. To  
15                  ensure such transparency at the open public  
16                  hearing session of the Advisory Committee meeting,  
17                  FDA believes that it is important to understand  
18                  the context of an individual's presentation.

19                  For this reason, FDA encourages you, the  
20                  open public hearing speaker, at the beginning of  
21                  your written or oral statement, to advise the  
22                  committee of any financial relationship that you

1 may have with a sponsor, its product, and if  
2 known, its direct competitors.

3           For example, this financial information  
4 may include the sponsor's payment of your travel,  
5 lodging, or other expenses in connection with your  
6 attendance at the meeting. Likewise, FDA  
7 encourages you at the beginning of your statement  
8 to advise the committee if you do not have any  
9 such financial relationships. If you choose not  
10 to address this issue of financial relationships  
11 at the beginning of your statement, it will not  
12 preclude you from speaking.

13           The FDA and this committee place great  
14 importance in the open public hearing process.  
15 The insights and comments provided can help the  
16 agency and this committee in their consideration  
17 of the issues before them.

18           That said, in many instances and for many  
19 topics there will be a variety of opinions. One  
20 of our goals today is for this open public hearing  
21 to be conducted in a fair and open way, where  
22 every participant is listened to carefully and

1 treated with dignity, courtesy, and respect.

2 Therefore, please speak only when recognized by  
3 the chair. Thank you for your cooperation.

4 I'll remind the public speakers that you  
5 have ten minutes. And I will give you -- I guess,  
6 actually, are the public speakers there with you,  
7 Karen?

8 [Dr. Husten responds.]

9 DR. HUSTEN: Yes.

10 DR. SAMET: Okay. So they will have a  
11 time warning. Is that correct?

12 DR. HUSTEN: Yes.

13 DR. SAMET: All right. So I won't give  
14 you a time warning.

15 I believe our first public speaker is  
16 William True from Lorillard.

17 Are you ready to start?

18 DR. TRUE: Yes. Thank you, Mr. Chairman.

19 Good morning. I'm Bill True, senior vice  
20 president of research and development for  
21 Lorillard Tobacco Company, and I am speaking today  
22 on behalf of Lorillard and R.J. Reynolds Tobacco

1 Company. I thank the committee for the  
2 opportunity to share these comments.

3 The task before the subcommittee is to  
4 prepare a report and recommendation on menthol  
5 cigarettes. This report must be based on sound  
6 science, and the drafting process for the report  
7 must also reflect the scientific integrity.

8 Since the passage of the Family Smoking  
9 Prevention and Tobacco Control Act, the FDA has  
10 consistently conveyed its intentions to employ an  
11 open, transparent, and inclusive process when  
12 determining whether, when, and how to impose  
13 regulations on the tobacco industry. The FDA has  
14 also stated, in drafting the menthol report, TPSAC  
15 will employ a process that is transparent and  
16 inclusive, and that the conclusions of the report  
17 will strictly rely on robust scientific data.

18 We believe that subjective or  
19 preconceived notions have no place in an analysis  
20 founded upon validated, conclusive information  
21 developed using sound experimental and  
22 epidemiological procedures. Lorillard and R.J.

1 Reynolds agree with the principles of objective  
2 scientific rigor that have been handed down to  
3 TPSAC and its subcommittees by the FDA Center for  
4 Tobacco Products, as well as the explicit  
5 requirements of the FDA governing regulations of  
6 advisory committees in general.

7           Openness, transparency, inclusiveness,  
8 and scientific rigor are essential to ensure  
9 public trust in the conclusions of the menthol  
10 report. These requirements demand that all  
11 stakeholders, including the tobacco industry and  
12 the general public, have meaningful opportunities  
13 to participate in the scientific evaluation and  
14 report-drafting process.

15           Drafts of the reports should be subjected  
16 to thorough review and comment by the public and  
17 the industry, and TPSAC must follow a schedule  
18 which permits the review of drafts and  
19 incorporation of submitted concerns.

20           TPSAC has a diversity of membership,  
21 including nonvoting representatives of the tobacco  
22 industry. As Dr. Deyton has acknowledged, one

1 reason for having representatives from the  
2 industry is to enable the FDA to understand the  
3 industry it is charged with regulating.

4           To provide TPSAC with the benefit of  
5 their extensive scientific knowledge and  
6 experience, the nonvoting industry representatives  
7 must be provided with a meaningful opportunity to  
8 contribute to the menthol report. Importantly,  
9 the nonvoting members have valuable expertise,  
10 including one who is the most knowledgeable on the  
11 science of menthol cigarettes worldwide. Their  
12 knowledge and experience is essential to the  
13 subcommittee as it works to draft the report based  
14 on menthol science.

15           The vast majority of available science on  
16 menthol is not proprietary in nature, and we urge  
17 the FDA to reconsider and work with the industry  
18 to determine the appropriate balance between  
19 industry representative inclusion and trade secret  
20 protection.

21           In addition to following open,  
22 transparent, and inclusive procedures regarding



1 the preparation of the report, a rigorous  
2 scientific process must be forward in evaluating  
3 the information and data upon which the report is  
4 based. As Dr. Hamburg explained, "The FDA  
5 regulation of tobacco products is a science-based,  
6 science-driven process. It must be."

7           The use of menthol in cigarettes must be  
8 evaluated accordingly. Sound science alone, not  
9 inference or speculation, must form the foundation  
10 of the menthol report.

11           To that end, TPSAC is obligated to  
12 evaluate all available and verifiable data and  
13 studies on the health effects of menthol in  
14 cigarettes. The menthol report must be based on  
15 defined, rigorous, and objective scientific  
16 standards. Those standards are defined in the  
17 Federal Advisory Committee Act, the Data Quality  
18 Act, and other such guiding principles.

19           Some of the most significant and advanced  
20 scientific studies of menthol have been conducted  
21 by the tobacco industry. In addition to peer-  
22 reviewed, published scientific papers developed

1 from this work, a substantial volume of additional  
2 information has been produced or presented to  
3 TPSAC at the committee's request, and these  
4 written and presented data must be considered.

5           As the public record reveals, TPSAC has  
6 undertaken only a cursory analysis of the limited  
7 set of scientific data in studies related to  
8 menthol to date. As TPSAC prepares the menthol  
9 report, it is charged with the development of a  
10 sound and independent analysis of the topic and  
11 must not rely unduly on information summaries  
12 provided by FDA staff that were intended to assist  
13 with, and not replace, TPSAC's independent  
14 assessment of the studies and data regarding  
15 menthol.

16           TPSAC must conduct a comprehensive,  
17 robust, and scientifically defensible evaluation  
18 of all the studies and data relied on to draft the  
19 menthol report. A single rigorous scientific  
20 standard must be applied to the selection and  
21 assessment of the studies and data. At a minimum,  
22 this standard must include, objectivity in

1 considering data, evaluation of all available  
2 studies and data, consideration for the full  
3 spectrum of worthy scientific interpretations of  
4 the data.

5           In addition, strict scientific criteria  
6 must be established and used to evaluate each  
7 individual study or data set to determine the  
8 methodological rigor with which the study was  
9 conducted and the validity of the study's  
10 conclusions. Only studies and data that provide  
11 direct, measurable outcomes which have been  
12 evaluated with statistical precision and rigor  
13 should form the basis for the menthol report.

14           Examples of criteria to evaluate  
15 methodological rigor and conclusions of published  
16 studies include population size,  
17 representativeness of population sample, sample  
18 selection or other biases, the study endpoint,  
19 interventions should be well described,  
20 objectively measured outcomes, reproducible  
21 results, appropriate statistical analysis, and  
22 limitations clearly discussed and reported.

1           In order for study conclusions to be  
2 valid, it is essential that they do not extend  
3 beyond what the data establishes, the statistical  
4 significance is verified, and the conclusions are  
5 fact-based and do not rely on speculation.

6           Once the quality of the studies and data  
7 have been evaluated by TPSAC, scientific standards  
8 for determining the weight of evidence regarding  
9 the health effects of menthol to individuals or to  
10 populations must be used to guide any conclusions  
11 reached by TPSAC on the use of menthol. Greater  
12 weight must be given to studies that use better  
13 methodology.

14          For this process to be open and  
15 transparent, a clear understanding of why studies  
16 were included or excluded is necessary to provide  
17 the basis for TPSAC conclusions and how each  
18 included study was weighted.

19          This subcommittee has been charged with a  
20 difficult task. In addition to carefully and  
21 critically evaluating the wealth of scientific  
22 data available on menthol cigarettes, the

1 subcommittee is the guardian of the integrity of  
2 the menthol report.

3 We urge the subcommittee to invest both  
4 the time and effort to ensure that it employs a  
5 process that guarantees that the menthol report's  
6 conclusions and recommendations are reached only  
7 after a thorough scientific analysis of all  
8 relevant studies and documents.

9 Clearly, there are many strongly-held  
10 opinions about the use of menthol in cigarettes.  
11 But if the subcommittee follows the science, using  
12 both sound process and sound critical assessment  
13 methodology, the menthol report will withstand  
14 scrutiny and it will be a scientifically  
15 defensible recommendation to the FDA.

16 Thank you very much.

17 DR. SAMET: Thank you, Dr. True.

18 Are there questions for the presenter  
19 from the committee? I'll give you a moment to see  
20 if any hands come up.

21 [No response.]

22 DR. SAMET: Okay. Then we'll turn to our

1 second public commenter, Jim Tozzi from the Center  
2 for Regulatory Effectiveness. Please go ahead.

3 DR. TOZZI: Mr. Chairman, distinguished  
4 members of the committee, I'm Jim Tozzi. I'm with  
5 the Center for Regulatory Effectiveness. We take  
6 grants and donations from virtually every  
7 industrial sector, including tobacco.

8 I would like to start off my presentation  
9 to applaud the FDC -- I testify a lot on financial  
10 regulation -- the FDA on the actions they have  
11 taken to improve the process. I'm particularly  
12 impressed with the statements that were just made  
13 on changes in the process by which the report will  
14 be written, and we should recognize those.

15 There are several points in the  
16 presentation that you just made that I would like  
17 to emphasize, which I think goes a long way to  
18 make the process FACA-compliant and participatory  
19 and in compliance with not only the letter of the  
20 law but the spirit of the law.

21 The first one obviously is when the FDA  
22 representatives stated FDA will not write any

1   portion of the report.  It could not be any  
2   clearer.  The agency can't say it any clearer than  
3   that, and we applaud them.

4           The other one is the drafts in progress  
5   are to be kept confidential and cannot be shared  
6   with anyone other than these three people  
7   mentioned.  That is important because you won't  
8   have a lot of ex parte interlopers into this  
9   process, and we applaud that.

10           The third one is that there is a process  
11   that the FDA has laid out where new information  
12   can be taken in, subject to safeguards, and we  
13   applaud that, and we compliment you.

14           There's two issues that came up in the  
15   presentation that I would think the FDA should  
16   reflect upon, and one is the date.  I think you  
17   have a herculean task.  I'm dealing with this new  
18   financial regulation that's passed, and there's no  
19   way the government's going to meet all those  
20   deadlines.  And I know of no meaningful sanctions  
21   that any reasonable plaintiff could take to impart  
22   any problems on the agency.  So I think you might

1 consider that.

2           Finally, on the SGEs, special government  
3 employees, that you're going to hire as  
4 consultants, we'd hope you'd give due  
5 consideration to publicizing those names.

6           Now, let me move on. I like your little  
7 lights; they're so clear.

8           There's two statutes that govern this  
9 proceeding. One is FACA, which determines the  
10 governance of the committee, and the other one, as  
11 the substance of the Act, is the Data Quality Act.

12           We've commented at length on FACA, and,  
13 as I said, we're very pleased with the movement of  
14 the agency in that direction. Let me spend a few  
15 minutes on the Data Quality Act and its  
16 applicability to this proceeding because I think a  
17 lot of scientists are, rightfully so, not up to  
18 date on the statute.

19           First of all, the question's always  
20 asked, what is the applicability of the Data  
21 Quality Act to TPSAC per se? In a nutshell, they  
22 get a pass. They're not a federal agency.



1 There's nothing in the law that precludes any  
2 member of the TPSAC of opining in any way he or  
3 she wishes. However, there's one big constraint.  
4 The FDA cannot use the reports of TPSAC unless  
5 they comply with the Data Quality Act.

6           So that brings us to what are the  
7 requirements of the Act? The requirements of the  
8 Act -- the Act did three things. One, it directed  
9 OMB to write standards which are applicable to all  
10 data disseminated by any federal agency. Then the  
11 second, it required every agency in the government  
12 to take the OMB guidelines and adopt them to their  
13 particular scientific areas. And third, it  
14 established a process by which the public could  
15 petition for a correction.

16           I won't go at length, but there's three  
17 really operable standards. One is utility,  
18 determine the usefulness of the information. The  
19 other is objectivity, which I think most members  
20 of the panel know a lot better than I, but most  
21 certainly it deals with being clear, complete,  
22 unbiased, and on highly influential information,

1    which this certainly will be, reproducible.

2               Now, what actions has CRE taken in this  
3    regard?  It's not coincidental that we filed a  
4    Data Quality Act petition at timing with the  
5    Menthol Committee.  And why did we do that?  We  
6    looked at some of the studies to date, and let me  
7    tell you what we did.

8               FDA identified roughly -- and we've been  
9    on the kick that we're not looking at the hard  
10   science; we think that issue is resolved.  We  
11   looked at around 20 studies that FDA identified in  
12   the initiation/ cessation area.  Out of those, a  
13   handful, a small number, were surveys that we  
14   didn't really think were scientific, were not  
15   science studies, and we came up with around 15.

16              Out of those 15 studies, we looked at  
17   those studies whose titles were the most  
18   determinative and most conclusionary, and we  
19   analyzed those.  We didn't look in -- make any  
20   predetermined decisions.  So we chose eight of  
21   them.

22              Now, what was the process that we in CRE

1 utilized to review those reports? First, the  
2 reports were given to statisticians around the  
3 country, outside of CRE, and asked them to review  
4 it. Second, the statisticians' reports then came  
5 in to CRE, and a number of experts in CRE,  
6 cognizant of the Data Quality Act, wrote up  
7 analyses. Then the actual petition was written by  
8 me and one other person.

9           Now, what does the petition say?  
10 Basically, what we're saying is that the eight  
11 studies that we reviewed, in different degrees, we  
12 think, are noncompliant with the Data Quality Act.  
13 Now, we in those studies, in our assertions, are  
14 obviously subject to public comment. And so, we  
15 went out of our way to be extremely transparent on  
16 that process.

17           First, we published the unedited reports  
18 of the statisticians on our website, and there's a  
19 TPSAC site we have. Second, we asked the public  
20 to comment on the analyses of the statisticians.  
21 Third, we sent the analyses to the authors of the  
22 reports. And fourth, we wrote the petition and

1 sent it. It's up on the TPSAC site, and it's now  
2 undergoing public review.

3           Now, what was the basis of that? The  
4 basis of this is that, really, when you impose the  
5 Data Quality Act on a proceeding like this, it's a  
6 new game, and not all agencies comply to the  
7 letter of that law. But in this case, I think,  
8 given the import of this decision, the magnitude  
9 of the decision, there's going to be a lot of  
10 oversight groups looking at the agency to comply  
11 with this.

12           What are the sanctions if you don't  
13 comply? There's an appeal process. There is  
14 always intervention by OMB, who oversees the  
15 statute. And, of course, there's ultimately now,  
16 which some may disagree with, but a movement  
17 towards judicial review.

18           Let me end with one consideration for you  
19 also. We summarized in the data quality petition  
20 some generic concerns that came out of the studies  
21 as being definitive. In no way did we suggest  
22 that the studies were useless. The fact that they

1 don't comply with the Data Quality Act doesn't  
2 mean that. A lot of them are pointers. A lot of  
3 them are very good signs of things of an initial  
4 decision.

5           What we saw a lot of times was a  
6 disconnect between what was in the study and what  
7 was in the statements of the conclusion of the  
8 study. It was like the print media. You know, in  
9 the print media, you often have text editors and  
10 you have copy editors and you have headline  
11 editors. It looked like, in some of the studies,  
12 the conclusion section was not written necessarily  
13 by the scientist who wrote the study. We're not  
14 sure.

15           But in any event, we think it appropriate  
16 that when you look at the petition, not that every  
17 aspect is not subject to review, not that every  
18 aspect cannot be questioned by other experts, but  
19 the fact it sets sort of a prototype, a protocol,  
20 for the type of analysis that FDA's going to be  
21 required to do, because FDA can't release the  
22 menthol report until they issue what we call a

1 pre-dissemination review report, where they state  
2 in their own internal process that the report is  
3 compliant with the Data Quality Act.

4 Thank you.

5 DR. SAMET: Thank you.

6 Let me ask the committee if there are  
7 questions for Mr. Tozzi with regard to his  
8 presentation and issues raised.

9 [No response.]

10 DR. SAMET: So hearing none, Karen, this  
11 is our last public commenter?

12 MR. GRAHAM: No. No comments.

13 **Committee Discussion, Establishment of**  
14 **Timelines, and Writing Assignments**

15 DR. SAMET: I just wanted to verify we  
16 have no other commenters there.

17 Then the open public hearing portion of  
18 the meeting is now concluded and we will no longer  
19 take comments from the audience. The committee  
20 will now turn its attention to address the task at  
21 hand, the careful consideration of the data before  
22 the committee as well as the public comments.

1           Now, moving along rapidly, we are  
2 roughly, fortunately, ahead of schedule, so I  
3 don't think we need a break at the moment. I  
4 would suggest we move right along to our agenda  
5 and see how we're doing, and then decide how to  
6 time the break, if that is okay with everyone.

7           So we will be moving into sort of the  
8 heart of the first discussion of the subcommittee,  
9 which would be to talk essentially about how we're  
10 going to do our task. And I think between giving  
11 us our charge -- and Karen has given us some ideas  
12 about how we could be able to report.

13           Somebody should mute their phone. We're  
14 getting a lot of static.

15           So I think perhaps a good starting point  
16 might be the materials that I put together just to  
17 give us something to discuss. And that would be,  
18 in the meeting materials sent this morning, there  
19 is something called "Samet Handout."

20           Karen, do we have that as slides or  
21 something? Somebody presented that?

22           DR. HUSTEN: We have slides. Did you

1 want to use those, Dr. Samet?

2 DR. SAMET: Well, I think it might be  
3 useful just to -- either that or people can open  
4 the handout, but just as a way of getting started.  
5 I think if we begin with sort of the draft report  
6 outline, and maybe the figure, I think, just so we  
7 have a basis for organizing our thoughts.

8 DR. HUSTEN: So, I'm sorry, do you want  
9 the figure first? I wanted to make sure I was  
10 understanding you.

11 DR. SAMET: Let's start with the outline  
12 first.

13 DR. HUSTEN: Okay.

14 DR. SAMET: Okay?

15 So I've put together an outline, in part,  
16 so we would have something to start with for  
17 discussion because this has -- so take it in that  
18 spirit. So, if we could just -- Karen, I can  
19 advance the slides, can't I, or Corinne?

20 MR. GRAHAM: Yes, you can. There you go.

21 DR. SAMET: Okay. I've got it. Good.

22 They're somewhat generic, and I'll just



1 quickly run you through this; so an introduction,  
2 no surprise. And I think here one question needs  
3 to be answered with regard to menthol, what is a  
4 menthol cigarette, and our framing of the report  
5 and how we're going to do this.

6           Moving to the second, at least my  
7 correspondence after -- or sections, I think we  
8 should have a goal, at least in the body of the  
9 report. We may want to rely on appendices for  
10 evidence tables.

11           Then, here, our approach to evidence-  
12 gathering and review. How was the literature  
13 identified that we reviewed? How did we review  
14 it? And then, what was our approach for  
15 classifying the strength of evidence in  
16 relationship to the questions we want to answer?

17           A third chapter coming from the writing  
18 group, physiological effects, physiological and  
19 toxicological effects of menthol; patterns of  
20 smoking of menthol cigarettes; the consequences of  
21 menthol smoking for initiation and cessation, or  
22 smoking -- excuse my bad English here -- menthol

1 cigarettes for initiation and cessation; effect of  
2 menthol and disease risk of smoking; that is, does  
3 smoking of menthol cigarettes modify the risk  
4 associated with smoking; public health impact of  
5 menthol; and then committee conclusions.

6           So this is a somewhat general outline  
7 that I think covers some of the main points that  
8 we, obviously, need to deal with. And I think if  
9 we went now to the figure -- can I do that?

10           MR. GRAHAM: We'll pull it up for you.

11           DR. SAMET: And in the note you're  
12 looking at, I've written some explanatory text  
13 about this. But this is just sort of a very  
14 general diagram, beginning on the left with youth  
15 and adolescents not yet smoking, and extending  
16 over on the right to disease and death associated  
17 with smoking of tobacco products and cigarettes.

18           Then, along the way, the circles  
19 correspond to the questions that I've raised in  
20 the text. So, for example, number 2, circle  
21 number 2, does menthol cigarettes increase the  
22 likelihood of moving from experimentation to

1 initiation, becoming a user of cigarettes? And,  
2 for example, do menthol properties at number -- I  
3 guess it's number 5, does menthol influence the  
4 likelihood of moving from addiction to cessation?

5           So this is just a very general framework  
6 for thinking about getting organized. And you'll  
7 see that I've put together some text  
8 corresponding. And again, this is all in the  
9 spirit of giving us something to organize our  
10 discussion today.

11           So remember that by the end of the day  
12 here, a goal is to have identified what our  
13 chapter outline is, more or less. I recognize  
14 that this could be who wants to contribute to  
15 which components of the chapter, and have some  
16 idea about how to move forward.

17           So let us start with this, and I'll open  
18 up the discussion. I see, Greg, you have your  
19 hand up, so to speak.

20           DR. CONNOLLY: Let me just start, and  
21 I'll try to go through the outline for the menthol  
22 report.

1           I think it would be worthwhile defining  
2 public health impact to understand number 1.  
3 Number 2, you say the strength of the evidence,  
4 but I still think there are question marks about  
5 what is the evidence. I'd be curious in the FDAAA  
6 Act how evidence is defined or how FDA gathers its  
7 evidence or internal documents from the tobacco  
8 industry. I think there's a wealth of  
9 information; is that considered evidence?

10           When the FDA looks at drugs in their  
11 reports to the health -- that aren't published in  
12 the scientific literature, does that become  
13 evidence that the committee would take a look at?

14           When you talk about 3, physiological  
15 effects of menthol and toxicology -- and I think  
16 this generally runs through the document. The  
17 document seems to be, and in the chart, speaking  
18 about disease risk. You say menthol  
19 experimentation to disease risk. But, in reality,  
20 it would appear that the statute is separating out  
21 abuse potential, that is, abuse liability, how  
22 does nicotine contribute to dependence, which is a

1 correlate with initiation and the lack of  
2 cessation. And then, in other sections, probably  
3 more in the MRT section, MRTP, we're discussing  
4 disease risk. And I'm wondering if we should try  
5 to differentiate between abuse liability and  
6 disease risk, and have a clear focus on abuse  
7 liability and the role of menthol in abuse  
8 liability.

9           We do have a section, Menthol and Disease  
10 Risks under 6. I have to go back and look at the  
11 definition of public health under the statute,  
12 maybe under Section 907 or 906, to see if that's  
13 where the statute is directing us. But I think  
14 some thought should be given to that.

15           Number 7 is sort of the summary of what  
16 we've done from 1 through 6. You could put it as  
17 number 1, but I think the way you've done it is  
18 fine.

19           On the chart, the chart still is the  
20 disease model. It ends with the concept of  
21 disease risk. I think we could add disease risk  
22 to abuse liability.

1           Under Menthol Properties, 2, you use the  
2 taste. I think at the last meeting, we had a very  
3 interesting discussion with the industry on the  
4 issue of taste, if it was a gustatory action, or  
5 is it a much broader issue of chemosensory  
6 perception of tactile receptors and olfactory  
7 receptors. So I'd just drop taste. I don't think  
8 you have to qualify taste in experimentation. But  
9 menthol properties, do we have to define them,  
10 what we're really looking at?

11           So I think --

12           DR. SAMET: Greg, stop for a moment.

13           DR. CONNOLLY: -- I would finally say  
14 that we had one meeting --

15           DR. SAMET: Greg, let me break in and  
16 just say, my words here are more in the spirit of  
17 placeholders than specifics.

18           DR. CONNOLLY: Okay. I'm just trying to  
19 point out just ways to strengthen what you've  
20 done. I think what you've done is excellent, and  
21 I'm not criticizing it. I'm just trying to  
22 strengthen it, but try to provide a balance

1    between dependence and between disease risk.

2               I would finally say, Jon, that we did  
3    have a first meeting where we set up -- we really  
4    developed four basic questions for industry. I  
5    thought we arrived at a pretty good consensus. We  
6    spent a lot of time on that. And those four  
7    categories captured what you've done here. But  
8    also probably in a different way, it wouldn't hurt  
9    to go back in and look at the consensus we already  
10   arrived at in developing those questions so that  
11   we have some continuity with which consensus we've  
12   achieved before. And the questions are in the  
13   Federal Register, and they're the ones that the  
14   industry would be asked to respond to.

15             DR. SAMET: Let me make a request that --  
16   ask Corinne if you can put those back up at some  
17   point, just to give us a reminder of where we had  
18   arrived at. Just one other point. In the memo  
19   that goes over with this, there are questions  
20   posed both at the level of the individual smoker  
21   and then around population health impact.

22             DR. CONNOLLY: Well, I thought we'd

1 discuss that next, Jon.

2 DR. SAMET: Yes. And again, I think we  
3 have some questions about how we will engage --

4 DR. CONNOLLY: I would like a discussion  
5 of the next memo also.

6 DR. SAMET: Yes. Neal?

7 DR. BENOWITZ: Can you hear me?

8 DR. SAMET: Yes.

9 DR. BENOWITZ: I've got two questions  
10 that came from Corinne's instructions.

11 First is the question of benefits if the  
12 person is at risk. We haven't talked about  
13 benefits. I think in the discussion, we need to  
14 define what we mean by benefits.

15 The other issue is the question about  
16 contraband, how we're going to deal with that.

17 DR. SAMET: Okay. Good point. So let's  
18 describe contraband.

19 Dan?

20 DR. HECK: Yes. I would endorse  
21 Dr. Benowitz's suggestion that the unintended  
22 consequences be fully embraced or discussed, to



1 the extent that we're able to do that.

2 Mr. Chairman, I just want to enter again  
3 for the record my concern about the exclusion of  
4 the industry representation in this report  
5 development process here. By looking at the chart  
6 here, I see any number of areas where there's a  
7 wealth of information resident in the industry and  
8 the industry's representatives. And I think that  
9 the hypothetical concern that trade secret issues  
10 might be raised is really not substantial enough  
11 as a blanket starting point to consider that the  
12 representation should not have an active play  
13 (unclear). Thank you.

14 DR. SAMET: Dorothy?

15 DR. HATSUKAMI: Did you call my name?  
16 I'm sorry.

17 DR. SAMET: Yes, I did.

18 DR. HATSUKAMI: Oh, okay. Great.  
19 Thanks.

20 I noticed that one of the areas that was  
21 missing in the outline was the whole marketing  
22 efforts. And I was wondering if you thought that

1 maybe they were subsumed under the consequences of  
2 menthol smoking for initiation or whether it was  
3 just an omission, a deliberate omission. So that  
4 was one of my questions.

5 I think, secondly, I think it would be  
6 worthwhile having some discussion in terms of what  
7 criteria we're going to be using for strength of  
8 evidence because I think that's going to be really  
9 critical for looking at or examining the studies  
10 that are at hand.

11 So those are my concerns.

12 DR. SAMET: Yes. I obviously agree, and  
13 I think in my discussions about this with FDA will  
14 certainly be for this subcommittee to make  
15 recommendations on criteria for strength of  
16 evidence to TPSAC. And what I think is  
17 particularly important, obviously, is setting a  
18 precedent in terms of how TPSAC will approach the  
19 evaluation of evidence. So I think we need to put  
20 some careful thinking into this.

21 Karen?

22 MR. GRAHAM: By the way, Dr. Samet, just

1 to let you know, Dr. Lauterbach has his hand up  
2 here in the room as well.

3 DR. SAMET: Okay, thanks. I'll get to  
4 that, Tom. Thank you.

5 Karen?

6 DR. LAUTERBACH: Dr. Samet, I just want  
7 to express my concern, the same as Dr. Heck did,  
8 about the exclusion of the industry  
9 representatives.

10 DR. SAMET: Thank you, John.

11 Karen, are you ready?

12 DR. LAUTERBACH: I'll just point out  
13 here, I spent 24 years in senior R&D positions --

14 MS. DELEEUW: Can you hear me?

15 DR. LAUTERBACH: -- with the House of  
16 Menthol, the manufacturers of KOOL. And I just  
17 feel that at no time -- when I asked the officials  
18 of the Center for Tobacco Products about this  
19 committee, at no time did they intimate or say  
20 that we would be excluded in the manner we're  
21 being excluded.

22 DR. SAMET: Let me ask, before we leave

1 this point, if Karen or Corinne have any further  
2 comments on the industry representatives.

3 DR. HUSTEN: Again, the issue was brought  
4 up. And, as I mentioned, we'll discuss with our  
5 legal counsel what ability we have around the  
6 trade secret and commercial confidential  
7 information, for industry to waive that.

8 DR. SAMET: Let's see. Karen? I think  
9 you're up.

10 MS. DELEEUW: Thank you. In looking at  
11 the model you presented, which I agree is a  
12 fabulous start, I would just like to make the  
13 point that perhaps there should be some arrows  
14 drawn between the non-menthol and the menthol  
15 boxes to indicate that there may be some switching  
16 going on along the way, so that not all the people  
17 who initiate with menthol stay with menthol and  
18 vice versa.

19 DR. SAMET: All right. Thank you. And,  
20 let's see, let me go back. Greg?

21 DR. CONNOLLY: I agree with Karen. I  
22 think it would be -- in the last meeting with

1 industry, what we should have inferred is there  
2 could be a potential -- not for cohort effects  
3 with menthol brands, but rather switching, sort of  
4 strengthen that; you know, menthol goes on to not  
5 menthol smoking.

6           The second thing we grapple with is many  
7 of the public presentations that dealt with issues  
8 of equality, which go beyond science. But I think  
9 one of the overarching statements in the law are  
10 looking at high-risk groups, minorities, and the  
11 science that applies to high-risk groups.

12           I think, given the history of the FDA, it  
13 would be good on the statute -- I mean, on this  
14 report -- to factor in high-risk groups; that  
15 would be blacks, young people, in the model. And  
16 I think that could come in -- you use the term  
17 "youth/adolescence," but I think issues of  
18 equality, and the science base for that, being the  
19 targeting of high-risk groups through marketing  
20 and use.

21           DR. SAMET: Right. And in fact, Greg,  
22 I'd considered offering that there ought to be

1 perhaps separate diagrams for different groups.  
2 And that's something we may want to think about  
3 because this is highly generic and does not  
4 reflect the different responses to menthol for  
5 different populations. So I think we need to  
6 think about how to handle that.

7 Let's see. Dan?

8 DR. HECK: No. I didn't have my hand up.

9 DR. SAMET: Oh, you didn't have your hand  
10 up?

11 DR. HECK: I'm sorry.

12 DR. SAMET: That's all right; whatever.

13 Patricia?

14 DR. HENDERSON: Yes. I just want to  
15 concur with Greg -- hold on. There's a lot of  
16 feedback in my phone.

17 Can you hear me okay?

18 DR. SAMET: Yes. We can hear, but you  
19 are echoing.

20 DR. HENDERSON: Yes. I'm not sure what's  
21 going on. But I just wanted to concur with Greg  
22 that we definitely need to look at certain risk

1 groups, differently from the model that you have  
2 given. And if we can produce certain models,  
3 different models, for them, I would really  
4 appreciate that.

5 DR. SAMET: Or the same model, but the  
6 risks or the transitions are different from  
7 population to population.

8 DR. HENDERSON: Right.

9 DR. SAMET: I think it's another way to  
10 show that. Yes. No, I recognize this is quite  
11 generic.

12 Let me ask, are there other general  
13 comments?

14 [No response.]

15 DR. SAMET: So one other thing we might  
16 do -- let's see.

17 Tom, could we go to the handouts, my  
18 written text?

19 MR. GRAHAM: Okay. The notes or the  
20 outline?

21 DR. SAMET: Yes. The notes, the outline.  
22 The memo was in the material that Karen sent this

1 morning. But I had listed out some questions  
2 within the body, related to individual smokers and  
3 related to population impacts. And so here are --  
4 I think there were maybe five related to  
5 individual smokers or four. I can't remember.

6           So these are some of the questions for  
7 which we -- again, this would go back to chapter  
8 1, formulating the questions we're going to answer  
9 with the available evidence. I would note -- I  
10 think it's Dorothy who mentioned marketing, how we  
11 factor that in. I think it's important. So  
12 questions related to individual smokers here.

13           Here are the other three. And so these  
14 relate to individual smokers. And then there were  
15 questions related to population impact, and here  
16 are the marketing questions.

17           So, I think the kinds of questions,  
18 again -- I'll just take this as a start -- that we  
19 would be putting into chapter 1 to frame what we  
20 are going to try and answer with the evidence  
21 reviewed. So I think, ideally, we have sort of an  
22 agreed-to general figure that is our "framework,"



1 and that we then have questions related to that  
2 framework.

3           We review the evidence and provide our  
4 answers with regard to the extent of evidence  
5 available and its strength in supporting  
6 conclusions related to these questions, and then  
7 that leads to our overall conclusion. So sort of  
8 a very general approach, I think, is how I see us  
9 succeeding, and obviously, with a huge amount of  
10 effort to identify the evidence, evaluate it, and  
11 draw conclusions about it.

12           So let me again open up for discussion,  
13 and I think as our writing groups begin their  
14 work, they'll of course be refining everything.  
15 So, again, what we need to do today is to leave  
16 the discussion with agreement on general approach.  
17 And I would hope some leaders to take the lead in  
18 different writing subgroups.

19           So again, let me open up for comments.  
20 Let's see. Greg?

21           DR. CONNOLLY: Can you hear me now, Jon?

22           DR. SAMET: Yes.

1           DR. CONNOLLY: Okay. Under Overview, the  
2 first line, you state as to whether it should be  
3 banned. I don't see anywhere in the statute that  
4 term used. And at the last meeting we discussed a  
5 number of options, including fixing levels --

6           DR. SAMET: Right.

7           DR. CONNOLLY: -- phasing it over time,  
8 or even allowing compounds with a gustatory effect  
9 but no chemosensory effect. So I think you  
10 could --

11          DR. SAMET: Yes. So that should be  
12 modified.

13          DR. CONNOLLY: Yes. A substitute term.  
14          Then under the fourth line, "This  
15 information has come from literature review," I  
16 think again we need clarification about what we  
17 mean by literature. Is it only published  
18 scientific literature or is it from other sources?

19          DR. SAMET: Right. You know, actually,  
20 let's stop on that point because I think this is  
21 something that, again, will need some general  
22 discussions. There will be multiple lines of

1 evidence that we will have at hand, and I think  
2 what we need to do is identify how we have found  
3 that, whether it's the peer-reviewed literature,  
4 industry documents, survey data.

5 I think what is important here is -- the  
6 comment here is about what we've been provided to  
7 date. I think what we really need to do is to  
8 sketch out our approach moving forward.

9 DR. CONNOLLY: Jon, I would ask FDA to  
10 provide guidance to us from other committee action  
11 or the FDAA Act in terms of what they consider to  
12 be admissible evidence.

13 DR. SAMET: That would be to Karen.

14 DR. HUSTEN: This is Corinne. It's up to  
15 the committee to decide how they want to weigh the  
16 evidence and what they want to include and not  
17 include.

18 DR. CONNOLLY: Jon, do you want to set an  
19 agenda item for the next meeting to discuss that?

20 DR. SAMET: Yes. No, clearly this is one  
21 of the things. Again, I think what is important  
22 is that we want to consider all relevant evidence

1   that we can get our hands on, recognizing that we  
2   have a constraint in time frame that is, I think,  
3   already discussed; and that we state very clearly  
4   where the evidence comes from and what is the  
5   approach that we use to gather it. And I think  
6   that's sort of the standard of practice now.

7           DR. CONNOLLY:  I think that sounds  
8   acceptable to me.  We could put that in place.

9           DR. SAMET:  Yes.  Let's see.

10          Greg, did you have another comment?

11          DR. CONNOLLY:  Yes.  Now, under the  
12   second paragraph, line 2, defines points at which  
13   the availability of menthol in cigarettes could  
14   harm.  Again, if you look at the statute, talking  
15   about population effects on initiation and  
16   cessation, it speaks to dependence and relates to  
17   dependence.  And I think the point that comes up  
18   is what is the relationship between menthol  
19   products and dependence.  So it comes back to  
20   abuse liability.  And there are in other  
21   statutes -- I think the Controlled Substances  
22   Act -- where FDA takes the first pass, they will

1 look at other ingredients that affect the  
2 principal drug agent.

3 So I would recommend adding -- we could  
4 add "harm" or contribute to "dependence."

5 DR. SAMET: Yes. Here harm is meant in  
6 the broadest context. And again, I think these  
7 are the things that the workgroups will define.

8 DR. CONNOLLY: Yes. I'm just trying to -  
9 - I think you've done an excellent job, and I'm  
10 just trying to be helpful.

11 DR. SAMET: Yes.

12 DR. CONNOLLY: I think, Jon, if you could  
13 explain the rationale why we break out individual  
14 smokers for population effect -- I just want to  
15 understand that better. And under individual  
16 smokers, could we add the concept of high-risk  
17 groups? And then, also, abuse liability begins  
18 with the smoker.

19 But I'm just looking at what we've done  
20 in the past and the statute, and just trying to  
21 grapple with the concept of how do we apply time  
22 to an individual. So if you could just explain it

1    so at least --

2               DR. SAMET:  Well, I think this is -- and  
3   part of the attempt, using the diagrams, is to  
4   think about how the availability of menthol  
5   cigarettes might influence some of the very  
6   generic steps in this framework.  It's the  
7   integration across that, that results in sort of  
8   the population-level impact.

9               So this has to do with issues that are  
10  particular to what happens in an individual; for  
11  example, number 6.  And I think, in part, this  
12  becomes questions that might be addressed through  
13  review of the literature versus some of those that  
14  are at the population level, based on model  
15  results.  I think those are some of the  
16  distinctions I've made.

17              Again, this perhaps may appear arbitrary  
18  to an extent; again, just something to get us  
19  organized.

20              DR. CONNOLLY:  Just a comment.  When I  
21  think of individuals, I always begin to think of a  
22  mechanistic link, which we found at the last

1 meeting that -- I think it's unclear about the  
2 exact mechanistic link for menthol impact. We  
3 don't know the mechanistic link for  
4 adenocarcinomas in lung cancer.

5           Could we talk about related to youth and  
6 smokers just so that we don't bracket ourselves in  
7 such a way with a term like "individual," but we  
8 say related to youth and smokers?

9           DR. SAMET: I'm open to all  
10 modifications.

11           Let me go on. Let's see, Dan, you have  
12 your hand up?

13           DR. HECK: Yes. I'm at a certain  
14 disadvantage here because I do not have the  
15 meeting materials, other than the slide that is  
16 currently displayed on my screen, which is related  
17 to individual smokers.

18           Just a general cautionary note. I see  
19 four listings here for causation of menthol by  
20 various behaviors here. And I just want us to  
21 recall that, from observational and cross-  
22 sectional or spot surveys, we cannot draw the

1 sorts of cause-and-effect conclusions that I think  
2 are suggested in this rating here. But, again,  
3 this is the only slide I see.

4 DR. TEMPLETON-SOMERS: Dr. Heck, there  
5 aren't slides in your e-mail for this? This  
6 information is in your handout from Dr. Samet, in  
7 the notes.

8 DR. HECK: Was that sent --

9 DR. SAMET: That was an e-mail sent out  
10 this morning, Dan.

11 DR. HECK: Okay. I don't see it here.

12 DR. SAMET: You should. Let's see. This  
13 is the one that says "Samet Handout," I think.

14 DR. HECK: I just don't see it on my e-  
15 mail here, but we can talk about that later.

16 DR. SAMET: Yes. And I will comment  
17 -- and I think this goes back to this committee  
18 approach. I mean, I think the question of what  
19 one learns from observational studies about  
20 mechanisms and causation will be openly discussed.  
21 I think observational evidence, along with other  
22 lines of evidence, will be a principal basis for



1   inferring how the presence of menthol might affect  
2   one or more of the steps in the framework;  
3   because, obviously, experimental data are not  
4   going to be available.

5               So I think the group on evidence review  
6   will need to state exactly how we are approaching  
7   this issue and how evidence, whether observational  
8   or experimental, biological, will be brought  
9   together for a supporting conclusion.

10              Let's see.   Karen?

11              MS. DELEEUW:   Thank you.   I'm not sure if  
12   this relates to the individual or the population  
13   effect.   But one of the things that continues to  
14   intrigue me is our job in public health is to make  
15   smoking more difficult.   And the question I  
16   continue to have is if menthol cigarettes are not  
17   available, what percent of menthol smokers will  
18   switch to non-menthol and what percent of menthol  
19   smokers will, for whatever reason, see this as an  
20   opportunity to quit smoking?   Because, again,  
21   we've made smoking more difficult for them.

22              DR. SAMET:   These are the population type

1 questions.

2 Well, if we could go back -- let's see.

3 Greg, I see you have your hand up again. Okay?

4 DR. CONNOLLY: I think what Karen was  
5 intimating, and correct me if I'm wrong, is that  
6 we're not asking questions, which we heard so many  
7 public presenters talk about; does menthol  
8 contribute to the ease of nicotine dependence?  
9 Does it affect perception or risk of inhalation,  
10 of reward?

11 Those all then relate back to what you've  
12 written, with the exception of access. We're  
13 still missing the real central question here; what  
14 is the specific role that menthol plays in  
15 initiation of dependence? Does it affect certain  
16 receptors, whether it be thermal impact, to make  
17 it easier to become dependent upon cigarette  
18 smoking so that initiation occurs easier, and then  
19 can switch up to a non-menthol brand or a higher-  
20 menthol brand; or does it make it harder to quit  
21 because of the menthol brand?

22 Those are key questions that are not

1 captured. And I think what we're capturing are  
2 questions that are interesting, but maybe a little  
3 bit adrift from the statute is trying to get at.

4 Karen, if I misinterpreted you, I'm sorry  
5 and you can clarify.

6 MS. DELEEUW: No. I think that was an  
7 excellent interpretation of what I was saying.  
8 And I think, in addition to that, what I  
9 understand from smokers is they identify  
10 themselves as either menthol or non-menthol.

11 So I think there's some other piece of it  
12 in terms of smoker identification that is not as  
13 specific as brand loyalty, but has something to do  
14 with the fact that they see themselves as a  
15 menthol or non-menthol smoker, and how can we  
16 interrupt that.

17 DR. SAMET: Mark?

18 DR. CLANTON: Am I online?

19 DR. SAMET: Go ahead, Mark.

20 DR. CLANTON: I have a question that may  
21 even transcend the time frame for this particular  
22 report. I think we're producing this report at

1   this time not so much because there are adequate  
2   conclusions about data and science and menthol but  
3   because we have a mandate to do so.  And I want to  
4   understand what kind of pressure is on this report  
5   in terms of using the report for regulatory  
6   purposes.  I wanted to ask that because it would  
7   seem to me that as science advances and we learn  
8   more about menthol and nicotine and carcinogenesis  
9   of disease, even after the report is published, I  
10  want to know and make sure that this committee  
11  gets a chance to come back and consider menthol in  
12  light of new evidence.  Or, in fact, are we sort  
13  of bound, is FDA bound, by the report that we're  
14  going to produce on the time frame we're going to  
15  produce it?

16               Does that make any sense?

17               DR. SAMET:  Let's see.  Corinne or Karen,  
18  do you have a response to that?

19               DR. HUSTEN:  The statute provides a time  
20  frame for the TPSAC to produce a report.  There's  
21  no specific time frame for FDA action.  And I  
22  think it's like any part of regulation, as science

1 evolves, the potential approaches then evolve.

2 DR. CLANTON: Okay. I think that is  
3 responsive to my question, and it also gives me  
4 some sense of flexibility and relief. So we'll  
5 certainly construct the best report possible,  
6 given the time frame. But when it's appropriate  
7 and necessary, the issue of menthol and public  
8 health can come back to this committee for us to  
9 review that and offer FDA contemporary or  
10 contemporaneous advice.

11 DR. SAMET: Dan?

12 DR. HECK: Yes. I think I'd agree with  
13 you, Mark. I think it's very important that this  
14 particular committee at this particular time not  
15 overextend its interpretation of the available  
16 data. The available data are what they are. It  
17 is not conclusive in all areas. And that's the  
18 snapshot that we should reflect, where  
19 appropriate, in our concluding report.

20 DR. SAMET: Greg? Greg, did you have  
21 your hand up again?

22 DR. CONNOLLY: Hi. Can you hear me now?

1 DR. SAMET: Yes.

2 DR. CONNOLLY: Okay. I'd like to agree  
3 with Dan and just say that if we find there are  
4 holes in the science and more science is needed, a  
5 rule of precaution may be wise to protect high-  
6 risk groups in the American public health until  
7 more information comes in. And then we can  
8 revisit that, and the rule of caution could be  
9 recommended action if there is something out there  
10 where there -- but again, have to go back and look  
11 at the statute to see what the authority is.

12 Number two, I know the FDA and CTP is  
13 under very strict constraints by the statute to  
14 get things done. But I think, in that process, I  
15 don't want to see us as a mandate or as a  
16 timeline, but truly as a group of individuals who  
17 have arrived at consensus at the first meeting,  
18 who are knowledgeable about this area both from  
19 our community-based experience, our experience in  
20 research, our knowledge; so the overall statute,  
21 so when and if FDA takes action, that we're  
22 speaking as a group and just not satisfying a

1 particular date in a statute.

2           So I would urge -- and maybe it's  
3 something we'd want to consider in the  
4 report -- that there be some revisiting as new  
5 science emerges. And again, cautionary  
6 principles, particularly given the history of the  
7 FDA, are oftentimes warranted in looking at a  
8 recommendation issued.

9           DR. SAMET: Okay. I think this has been  
10 a good general discussion. What I'm going to  
11 propose -- we've got some very specific things we  
12 need to get done. And I think we might take a --  
13 how about a 10-minute break? And then what I  
14 would suggest is we regroup, and then let's go  
15 back to the outline and start putting names on it  
16 and talk about some specifics around moving ahead.

17           There are an awful lot of big issues here  
18 that we could wander through, but we've got some  
19 specific things to get done. Actually, let me ask  
20 Tom or Corinne, what should we all do? Hang up  
21 and dial back in? Is that what you want us to do?

22           DR. TEMPLETON-SOMERS: I think you can

1 just mute your phones and walk away for 10  
2 minutes.

3 DR. SAMET: Okay. So mute your phones  
4 and walk away for 10 minutes, refill coffee cups,  
5 and then we'll be back on. Let's see. So that  
6 would be at quarter of. Okay?

7 DR. TEMPLETON-SOMERS: We also would ask  
8 that if you're on a cell phone, if you could  
9 please try to move to a land line. I think you'd  
10 get less interference. Thank you.

11 DR. SAMET: So 10 minutes.

12 (Whereupon, a recess was taken.)

13 DR. SAMET: The subcommittee respected  
14 the 10-minute deadline, so we have already had  
15 some discussions. And just to perhaps recap, I  
16 would suggest that we go to the outline and start  
17 with both comments about the different chapter  
18 segments and then recruiting people to be on them.

19 I think one point that needs to be  
20 addressed, Greg had some comments to make about  
21 particular aspects of our response to our charge.  
22 Let's see. Dan had made a comment --



1           Dan, do you want to repeat your comment  
2 now that Karen's on the line?

3           DR. HECK: Yes. With the discussion of  
4 the recruitment of the groups to develop the  
5 different sections of the report, I wanted to  
6 offer my services on any and all of those areas  
7 unless or until there is a determination that  
8 there are indeed some kind of trade secret issues  
9 that may disqualify me from those processes.

10          DR. SAMET: And my response to Dan is  
11 simply that FDA would have to speak to this issue.  
12 Appreciate the offer.

13          DR. HECK: Thank you.

14          DR. SAMET: So Karen, do you have any  
15 comments on this?

16          DR. TEMPLETON-SOMERS: We'll have to  
17 consult with the Office of Chief Counsel and see  
18 what can be worked out.

19          DR. SAMET: Okay. So my suggestion would  
20 be if we could go to the component of the note I  
21 wrote that has, again, this very general outline  
22 in it. And, again, as a starting point, Greg --

1 and I think this goes back to your comment -- I  
2 think each subgroup will certainly have the  
3 opportunity to reshape the content when we get to  
4 the specifics. And I think that's part of the  
5 process we need to come up with; in other words,  
6 what are the specific details that go under each  
7 of the chapters, specific guidance to be  
8 addressed, and how does this relate back to the  
9 overall framework.

10 So if we could go back to the outline  
11 comment. And right now, I don't think the  
12 handout -- I think we've dealt with both Mark and  
13 Greg for now. I don't think anybody has their --

14 DR. TEMPLETON-SOMERS: Dr. Lauterbach  
15 would like to speak.

16 DR. SAMET: Okay.

17 DR. LAUTERBACH: Dr. Samet, I just wanted  
18 to second what Dr. Heck said, that I'd be more  
19 than happy to participate in any writing, should  
20 the FDA permit that.

21 DR. SAMET: All right. And again, these  
22 are proposed -- my 1, 2, and 3, and so on, these

1 were proposed chapters, sections, whatever they're  
2 going to be, of the report.

3           So I think that number 1, the questions  
4 to be answered -- and, again, there could be any  
5 number listed here. Corinne just had a comment  
6 that reminded us about the links to the statute  
7 and number 2 almost go together. I think, if I  
8 understand our ability in terms of the approach to  
9 evidence-gathering review of, yes, we can look at  
10 what FDA has done, I think there are many standard  
11 approaches and guidelines and guidance on how to  
12 carry out transparent evidence-based reviews.

13           So one suggestion might be that the same  
14 group takes on what are listed under number 1 and  
15 2. So let me pause here for discussion.

16           Greg, focusing in on 1 and 2.

17           DR. CONNOLLY: Okay. Number 1, I would  
18 add the statute and previous questions raised by  
19 the committee. So two points, one, the statute,  
20 and two, what we decided at the first meeting. I  
21 thought we'd spent a lot of time and got a lot  
22 done.

1           Number two, Jon, I think that's a  
2   separate issue. It's based on FDAAA, other  
3   actions -- and it's the expertise of Jon Samet. I  
4   trust you implicitly on 2.

5           DR. SAMET: Yes. No, I thought I would  
6   probably take the lead on that one. I think --  
7   and again, I've just had only preliminary  
8   conversations about this. I mean, there are so  
9   many -- there are a number of extant approaches  
10   and systems for kind of doing our tasks. I think  
11   what's clear to me is that we need to have one  
12   that's transparent.

13           Let me ask at this point -- one thing  
14   that we might do is start to think about who is  
15   interested in participating in these  
16   subcommittees. We heard from Corinne and Karen  
17   about our process of having, I think, two or three  
18   people working on each of these sections, I guess.

19           DR. TEMPLETON-SOMERS: Yes. It shouldn't  
20   be too many.

21           DR. SAMET: So I would certainly  
22   volunteer myself to be involved in 1 and 2, and

1 perhaps taking the lead.

2           Who else would like to be involved in  
3 this? And again, I think there's some  
4 obvious -- sort of the time to go through this in  
5 terms of expertise.

6           DR. BENOWITZ: Can you hear me?

7           DR. SAMET: Yes. Yes, Neal. Go ahead.

8           DR. BENOWITZ: I'd be interested in 3 and  
9 6.

10           DR. SAMET: Okay. And I think this  
11 goes -- so why don't we just -- let's see. Tom  
12 will sort of add names as we begin to fill in.

13           Let's see. Mark?

14           [No response.]

15           DR. SAMET: Mark?

16           DR. CLANTON: Okay. Working with  
17 technology; 5 and 6.

18           DR. SAMET: Greg?

19           DR. CONNOLLY: I'd like to change number  
20 8 to recommendations from the subcommittee, as  
21 called for in the statute. I think I could be  
22 helpful there. I think we also should think about

1 menthol cigarettes and nicotine dependence, abuse  
2 liability. I think I'd be interested in that. I  
3 think there are other members of the committee  
4 that are expert in that area.

5 DR. SAMET: Let's see. Let me run back  
6 through --

7 DR. CONNOLLY: I'm adding a section, Jon.  
8 I'm sorry.

9 DR. SAMET: Right. This is just my  
10 opinion. So let me see if -- so on 8, you want  
11 call this Committee Recommendations?

12 DR. CONNOLLY: Yes. That's what the  
13 statute says.

14 DR. SAMET: Yes. I probably would say  
15 it's Conclusions and Recommendations.

16 DR. CONNOLLY: Maybe the entire group  
17 should work on conclusions and recommendations.

18 DR. SAMET: Yes. We probably will be,  
19 yes. Again, I'm, in part, thinking about the  
20 drafting of subcommittees.

21 DR. CONNOLLY: I would say on 1, Jon,  
22 what questions -- maybe the entire committee

1    should review -- the entire subcommittee review  
2    the questions, because they're going to be  
3    critical to the framing of the answers, and then  
4    on conclusions and recommendations, the entire  
5    committee.

6                I would be interested on menthol  
7    cigarettes. I think we should be clear -- and  
8    abuse liability of nicotine.

9                DR. SAMET: Let's see. Just as a  
10   comment, I think on ones where -- I mean,  
11   obviously the whole subcommittee, and then TPSAC,  
12   in the end, will have to review, evaluate, and  
13   approve what is written. I think, again, what I'm  
14   thinking about, Greg, where you're suggesting that  
15   the whole subcommittee be involved, I think still,  
16   again, we need a group that will take on the  
17   responsibility of the initial writing and  
18   drafting, putting forward what the subcommittee  
19   will review.

20               DR. CONNOLLY: Jon, you also had  
21   physiological effects of menthol under 3, and  
22   toxicological effects; and then as number 6,

1 effects of menthol on the user.

2           Would the end of 6, toxicological  
3 effects, better fit with -- the end of 3 better  
4 fit with 6? So that's physical harm. And then  
5 under 3 create pharmacological, abuse liability,  
6 dependence, nicotine effects.

7           DR. SAMET: So let's see. If we go -- is  
8 there somebody -- let's see. We've got number 3  
9 in front of us right now. If we took  
10 toxicological effects, and I'm just going to move  
11 forward, which I think is quite reasonable, would  
12 be to put that with 6. So this is essentially  
13 observational and toxicological evidence.

14           So, yes, this one could become  
15 toxicological and observational evidence on  
16 disease risk of smoking menthol cigarettes.

17           DR. CONNOLLY: And then go back to 3. On  
18 physiological effects of menthol, maybe add abuse  
19 liability, nicotine dependence. I would be happy  
20 to serve in that group, and I'm sure there are  
21 others on the committee who could contribute.

22           DR. SAMET: That's 3.



1 DR. CONNOLLY: Three.

2 DR. SAMET: Yes. Okay. Let's see.

3 We've got a bunch of hands up. So, let's see,  
4 let's start with Mark.

5 DR. CLANTON: I didn't know if there's a  
6 limit in terms of how many you want to  
7 participate. My primary interest actually is in 6  
8 and 7. I'm happy to do 5, 6, and 7; but 6 and 7,  
9 I want to contribute to those reports, that part  
10 of the report.

11 DR. SAMET: Six and 7? Okay. And again,  
12 let's see where we are as we start with our  
13 initial listing.

14 Let's see. Dan?

15 DR. HECK: I think I'm kind of agreeing  
16 with what Mark said. I'd see 6 and 7 kind of  
17 naturally lumping together; epidemiology and the  
18 public health impact are interwoven. On the other  
19 hand, with number 3, the toxicology, that section  
20 could include the available animal and other  
21 toxicology information, as well as smoke chemistry  
22 could be woven in there, too. There is some

1 literature on the effects of menthol on smoke  
2 chemistry that might fit into number 3 better than  
3 anywhere else.

4 DR. SAMET: Number 3. And for the  
5 moment, at least in terms of health risks, the  
6 proposal, I think, is number 6 would be  
7 toxicological and epidemiological evidence related  
8 to risk. But I agree; probably 3 is where  
9 chemistry would go.

10 Let's see. John Lauterbach?

11 DR. LAUTERBACH: Yes?

12 DR. SAMET: John, did you have a comment?

13 DR. LAUTERBACH: No, I didn't.

14 MR. GRAHAM: No, he does not have a  
15 comment.

16 DR. SAMET: Oh, okay. I'm sorry.  
17 Dorothy?

18 DR. HATSUKAMI: Yes. Number 3, the  
19 physiological, pharmacological, and abuse  
20 liability effects of menthol, is that what it's --

21 DR. SAMET: That seems to be what it's  
22 evolving into.

1 DR. HATSUKAMI: Okay. I think I can  
2 volunteer for that. I still don't understand  
3 Greg's suggestion in terms of bringing in nicotine  
4 abuse liability, but I certainly would be willing  
5 to serve on that group.

6 DR. SAMET: No. I think you've covered  
7 that under 3. I would agree that's number 3. You  
8 covered that.

9 DR. HATSUKAMI: Number 5 I could probably  
10 help out on as well. And I'm wondering whether  
11 marketing is going to be part of that, related to  
12 the initiation, or whether there's going to be a  
13 separate group for marketing.

14 DR. SAMET: So let's figure that out  
15 because I think we may need an additional section,  
16 chapter, that is perhaps marketing and special  
17 populations. I'm not sure we've got that covered  
18 sufficiently.

19 Patricia?

20 DR. HENDERSON: Yes. I apologize. My  
21 phone doesn't have a mute option. Number 4 and  
22 number 7, please.

1 DR. SAMET: And Karen?

2 MS. DELEEUW: Number 7, and then if we do  
3 do a chapter on marketing and special populations,  
4 that would be great.

5 DR. SAMET: And we probably need to.

6 MS. DELEEUW: Yes. I would agree with  
7 that.

8 DR. SAMET: Let's see. Dan?

9 DR. HECK: Just a comment for discussion,  
10 while we're trying to delineate these. I had the  
11 same difficulty in writing my own review on  
12 menthol earlier, and that is the smoking  
13 topography, the biomarkers, and smoke behavior  
14 studies are all kind of intertwined. And I don't  
15 know if it would be useful for the committee to  
16 maybe identify where the biomarker studies that  
17 are available might be discussed in depth.

18 DR. SAMET: So one suggestion we might do  
19 is to go back through the outline. We put some  
20 names down. I think one thing that we can talk  
21 about and schedule a process, as probably the  
22 first step, each group writing an expanded outline

1 of what they want to take on.

2 Let me go back. I think Patricia?

3 DR. HENDERSON: Yes. I'd just like to  
4 say, if there is a group for special populations,  
5 I'd like to be part of that as well.

6 DR. SAMET: All right. So let me suggest  
7 that we go through -- so we have this number 1,  
8 which I think would, again, be more than an  
9 introduction. It would sort of set out our  
10 overall schema and how and why -- around which we  
11 would organize the report to say how we've come to  
12 the way we're doing it.

13 Let's see. I'm willing to take the lead  
14 on this. I'll need some help on this.

15 So who's interested in working on number  
16 1?

17 [No response.]

18 DR. SAMET: A profusion of volunteers  
19 here.

20 DR. CONNOLLY: I could help you, if you  
21 and I can get along.

22 [Laughter.]

1 DR. SAMET: Oh, let's be friends. Okay.

2 So that was Greg. And maybe -- Dorothy,  
3 would you join in this one?

4 DR. HATSUKAMI: Yes. I would be happy  
5 to.

6 DR. SAMET: Thank you.

7 Dan?

8 DR. HECK: I don't want to clutter up our  
9 agenda here with comments that have already been  
10 made, but I feel like my hands are a little bit  
11 tied here. I would like to, and I feel like I'm  
12 quite well-qualified to help with a number of  
13 these, but until we get a determination from FDA  
14 on the appropriateness of that --

15 DR. SAMET: Right.

16 DR. HECK: -- I'll remain silent for now.  
17 But I could see myself helping with a number of  
18 these sections.

19 DR. SAMET: Okay. Well, we'll note your  
20 interested, and that of John -- and we'll wait to  
21 hear from the FDA.

22 DR. HECK: Yes.

1           DR. SAMET: So on number 1, if you could  
2 add Dorothy. And again, so this would involve the  
3 framing and refinement of my first crack at  
4 having -- okay. And again, whoever is keying, if  
5 that's Tom or whoever, if you could add Dorothy to  
6 this, just so we don't lose it.

7           Let's see. Mark?

8           DR. CLANTON: I'm perfectly happy to  
9 contribute to number 1 as well. And I'm just  
10 trying to avoid, I guess, all of us being  
11 represented on each one. I think, to some degree,  
12 we could. But I'm happy and would be capable of  
13 contributing to number 1 and also on the issue of  
14 special populations.

15           I do want to say, on that one issue of  
16 special populations, we may need to make some  
17 decisions about whether it fits under number 7 or  
18 whether it merits its own chapter. But at some  
19 point, there's going to be some redundancy between  
20 talking about public health impact and then impact  
21 on special populations. But I'd like to  
22 participate on those two as well.

1           DR. SAMET: So let's keep that in mind.  
2 I think your point about keeping the writing  
3 groups to a small size is important because, among  
4 other things, we're going to have some, obviously,  
5 telephone conference meetings. The more that are  
6 on, the more difficult it is.

7           Dorothy?

8           DR. HATSUKAMI: I would think that  
9 special populations might be a cross-cutting  
10 theme, across all the different topics. And so I  
11 think we need to keep that in mind as well, that  
12 there could be a special chapter on special  
13 populations. But I think we also need to think  
14 about how each of the topics might address those  
15 issues.

16          DR. SAMET: Good point.

17          Let's see. Greg?

18          DR. CONNOLLY: I think under 1, if you  
19 have four contributors, that strengthens the  
20 subcommittee's activities, even though it may mean  
21 difficulty (unclear) scheduling. The same would  
22 apply to conclusions and recommendations. So as



1 we begin to develop a consensus based on a broad-  
2 based group, I wouldn't be afraid to do that.

3 DR. SAMET: Yes.

4 DR. CONNOLLY: And then also, I agree  
5 with Dorothy that special populations, because of  
6 issues of the quality and science, it's difficult  
7 to say they're separate, that we need a science  
8 that goes through the entire report. But I still  
9 think that doesn't rule out the section on special  
10 populations, given the importance of this job to  
11 the American public and the populations who use  
12 this product (unclear).

13 DR. SAMET: Okay. Let's go to number 2.  
14 So right now, there's my name by that. I don't  
15 think we need a huge group for this, but probably  
16 someone else who's sort of worked on systemic  
17 review processes.

18 Volunteers? I can't look around the  
19 table and see who's hiding, not wanting to be on  
20 this.

21 [Laughter.]

22 DR. SAMET: But anyone interested?

1 DR. HUSTEN: Jonathan, earlier you had  
2 talked about number 1 and number 2 potentially  
3 being combined.

4 DR. SAMET: Being together. Yes. Well,  
5 I think it's a good -- yes. So why don't we try  
6 that? Dorothy has certainly worked on these kinds  
7 of reviews, and Neal and -- Neal, were you on  
8 number 1, I think?

9 DR. BENOWITZ: Pardon?

10 DR. SAMET: No. You were not on number  
11 1. Okay. Good.

12 DR. BENOWITZ: Jon, I'd just make a  
13 point. It's Neal.

14 DR. SAMET: Yes.

15 DR. BENOWITZ: We really have to just  
16 follow number 2 before we start writing. I think  
17 we have to be able to classify.

18 DR. SAMET: Well, yes. So yes, I see  
19 number 1 and number 2 as having to proceed very  
20 quickly. I think the groups can certainly do  
21 their -- begin to develop their outlines and also  
22 think about their approaches to gathering

1 evidence. So I think things can go on in the  
2 meantime. But I agree, number 1-2 is critical.  
3 Agreed.

4 So let's say that the names that we have  
5 by number 1, which is now, I think, Dorothy, Greg,  
6 and myself, plus/minus Mark, will move forward  
7 with the tasks under 1 and 2.

8 So let's go to 3. This is the one that's  
9 now rewritten, with toxicology going into 6. And,  
10 let's see, Dan made a comment about chemistry  
11 here, and there was a discussion by Greg about  
12 abuse liability as coming under this one.

13 We have three people lined up, Neal,  
14 Dorothy, and Greg. And I will say we probably  
15 should identify leaders on each of these. And I'd  
16 be willing to do so for 1 and 2. Maybe, Neal,  
17 would you be the right person to do this one,  
18 perhaps?

19 DR. BENOWITZ: Yes. I'd be happy to.

20 DR. SAMET: Thank you.

21 Let's see. Greg, a comment here?

22 DR. CONNOLLY: Jon, I think in terms here

1 of chemistry that if it's chemistry related to  
2 harmful constituents, that would better belong  
3 under 6. If it's chemistry related to  
4 chemosensory effects, that would be under 3. Why  
5 don't we just leave it as Dorothy explained 3? I  
6 thought that was a good synopsis, and then place  
7 chemistry on harmful effects under number 6. And  
8 Dan, unless you object strongly --

9 DR. SAMET: That's fine. I think this  
10 will be part of each group developing their  
11 detailed outline. But perhaps we can make a note  
12 again here about -- chemistry goes where it  
13 should, I guess. And let's make a note also that  
14 Neal agreed to take the lead on 3.

15 So let's go to 4. So this would be a  
16 chapter that would be, I think, maybe a  
17 compilation of some of the descriptive materials  
18 we've been presented with, obviously, with drawing  
19 out the implications for particular populations,  
20 special populations.

21 So here we have, so far, Patricia. We  
22 probably need at least one more person on this

1 one.

2 DR. CONNOLLY: Jon, I wouldn't mind  
3 contributing in a minor way, reviewing and adding.  
4 But I don't want to overburden my presence.

5 DR. SAMET: Yes. Well, let's note Greg.  
6 But I think -- let's see.

7 Karen, is this one that you'd be  
8 interested in?

9 MS. DELEEUW: Sure.

10 DR. SAMET: So let's add Karen, and then  
11 Greg in small letters.

12 [Laughter.]

13 DR. SAMET: All right. Let's go to 5.  
14 So there's Mark and Dorothy. And these subgroups,  
15 two may be just fine. It certainly will make  
16 conference calls easier.

17 DR. CONNOLLY: Jon, would this go under  
18 3, since we're talking about initiation and  
19 cessation?

20 DR. SAMET: No. I would actually -- I  
21 would think not because I would think this is big  
22 enough. I guess I see 3 as more on the physiology

1 side, and this is on the population observation  
2 side. So that would be my first guess. I think  
3 we can, again, look at this as we see how the  
4 outlines are progressing. But I think there's a  
5 big topic, an important one.

6 Let's see. Dorothy or Mark, who wants to  
7 be in the lead on this?

8 DR. CLANTON: This is Mark.

9 DR. SAMET: Yes.

10 DR. CLANTON: Let's see. I actually  
11 submitted a note saying I'm happy to lead  
12 number 7. So if Dorothy's interested, I'll take  
13 her lead on this one and support the writing  
14 group.

15 DR. HATSUKAMI: Sure. I can take the  
16 lead.

17 DR. SAMET: Okay. Thank you. Let's see.  
18 So that was 5.

19 All right. Then we're at 6. And  
20 probably -- let's see. Probably I should join in  
21 this one, on the epi side.

22 Let's see, Mark. You said you would take

1 the lead on 7.

2 DR. CLANTON: Yes. That's correct.

3 DR. SAMET: Yes. And then, Neal, we  
4 already have you in the lead on 3, correct?

5 DR. BENOWITZ: Yes.

6 DR. SAMET: So maybe you and I, between  
7 us, should just lead this one, with sort of just a  
8 split in the epi versus the non-epi, the other  
9 lines of observations.

10 DR. BENOWITZ: That's right. I assume  
11 biomarkers are part of this as well?

12 DR. SAMET: I think biomarkers would be  
13 part of this, yes.

14 DR. BENOWITZ: Yes. Sure. I'd be happy  
15 to co-lead it with you.

16 DR. SAMET: Okay. Now, then we're at 7.  
17 And I think this is obviously a critical chapter.  
18 I mean, I think the extent to which we have any  
19 additional information available, modeling results  
20 and so on, is unclear. So this might be  
21 qualitative in its approach; it might be  
22 quantitative. And I think we'll have to see where

1     this is.

2             Let's see.  Comments.  Karen?

3             MS. DELEEUW:  Yes.  I would like to join  
4     number 7 also.

5             DR. SAMET:  And Mark had volunteered to  
6     lead this.  Mark, comment?

7             DR. CLANTON:  Yes.  I was going to say  
8     that number 7 is going to be so broad that we'll  
9     probably welcome formal inputs from everyone on  
10    the writing group.  I suspect that we'll end up  
11    drawing conclusions from other pieces of the  
12    report.  But number 7 is a pretty broad area.

13            DR. SAMET:  Yes.  And I think, again,  
14    this is one where the format, how it's going to be  
15    captured, will be a challenge for us.

16            Let's see.  So there's a comment that  
17    we -- let me go back.  Number 4, we're leaderless.  
18    That is the smoking -- ah, okay.

19            So Patricia, do you want to be in the  
20    lead on number 4?

21            DR. HENDERSON:  Sure.

22            DR. SAMET:  Thanks.  And, let's see, do



1 we have new hands up?

2 Greg, you have your hand up. Do you have  
3 another comment?

4 DR. CONNOLLY: Yes, Jon. Go back to 7.  
5 We've been talking about establishing a chapter  
6 for marketing and special populations. One, is it  
7 an extension of a larger report? Do we try to  
8 include that in that larger piece?

9 Then, number two, 7, in a sense, overlaps  
10 with committee conclusions. When you say public  
11 health impact, you're answering what the statute  
12 has asked. And that's just sort of an editorial  
13 point.

14 So there's two things I've made. One is  
15 do we include high-risk groups in marketing under  
16 7, Mark, just to add -- just to make sure you're  
17 not going to work for three or four months on this  
18 report. Then, number two, how does that impact on  
19 the conclusion under 8?

20 DR. SAMET: All right. So again, I  
21 think, in part, the question of the public health  
22 impact and what it looks like obviously feeds

1 directly into conclusions and recommendations.  
2 The question is how we're going to drive it and  
3 whether this will be working within the framework  
4 to pull together the committee's view of how the  
5 availability of menthol cigarettes affects public  
6 health, whether that's done qualitatively or  
7 quantitatively. I think it's still not yet clear.

8 I think we can keep the separation. I  
9 think we do need to discuss the -- come to closure  
10 on the special populations and marketing. And we  
11 in a sense have a proposal just from Dorothy to  
12 just run through all topics -- and I know she's  
13 got her hand up -- or that it be pulled out into a  
14 special section.

15 Dorothy?

16 DR. HATSUKAMI: Yes. I just wanted to  
17 mention that one area that we hadn't talked about,  
18 the one that Neal had brought up, which is  
19 contraband. And I'm wondering whether that should  
20 be part of the public health impact as well.

21 DR. SAMET: Okay. So why don't we tuck  
22 that there for now, put that under --

1 DR. CONNOLLY: Jon, I don't think  
2 contraband is part of the charge.

3 DR. SAMET: But we could -- so let me try  
4 and reframe the title. It could be "Impact," and  
5 then there could be sub-consequences. I guess I  
6 think that could be done. I think if we want a  
7 chapter that's labeled "Public Health Impact," we  
8 can keep it separately. I'm not sure.

9 So why don't we do this? Let's put this  
10 on the list of things we want to make sure we  
11 cover and note that we need to cover contraband.

12 DR. CONNOLLY: Jon, this is Greg. I  
13 think we're a public health committee. And I  
14 think by deviating into areas of economics, that's  
15 something that would be best done with other  
16 entities within FDA, and we'd get on shaky ground.  
17 That's just my recommendation, that we stick to  
18 our science and not to an area that we are not  
19 expert in, and we stick to the statute.

20 DR. SAMET: Okay. We'll have this on the  
21 reserve list and decide what we're going to do  
22 with this.

1           Now, number 8, which says committee  
2 conclusions, subcommittee -- so our subcommittee,  
3 of course, will be offering its report to the full  
4 TPSAC for review, comment, acceptance, and so on.  
5 I think for now, we should probably not make any  
6 assignments we're not going to be -- at this  
7 point, we've got to lay the ground work, and I  
8 think obviously it's probably something we'll work  
9 on together, so that we leave this open.

10           Let me ask, now, if we go back, we still  
11 have the special populations and marketing, I  
12 think, have some discussion. Before we do that,  
13 let me see. I've got -- I just want to check.

14           Let's see. Dan, do you have a comment, a  
15 new one?

16           DR. HECK: Yes, Mr. Chairman. We saw  
17 earlier in the slides that the CTP has requested  
18 that the industry representatives collaborate on a  
19 document that would serve as the industry's  
20 perspective.

21           How will that stakeholder input be  
22 received or work into this process? Presuming

1   that that industry document is structured in  
2   parallel to this one, how will that stakeholder  
3   input be considered in the formation of the  
4   advisory report?

5           DR. SAMET:  Now, let me ask first -- and  
6   again, I think we're all feeling our way through a  
7   new process.  I appreciate the point that there  
8   will be materials that the full TPSAC members will  
9   need to evaluate that will be offered in your  
10  perspective.

11           Karen and Corinne, can you help me out  
12  here?

13           DR. HUSTEN:  I think the easiest thing  
14  would be to put up a slide that's industry  
15  perspective and find out which of the industry  
16  representatives would like to be on that  
17  workgroup.

18           DR. HECK:  And just procedurally, will  
19  you, Mr. Chairman, be involved with this element  
20  of the report preparation here, or will this be  
21  something that will be totally handled by the  
22  nonvoting representatives?

1 DR. SAMET: Yes. So I guess there are  
2 two issues. One will be what is the process by  
3 which the industry representatives prepare the  
4 report. I think second is what is the process by  
5 which that input would be considered.

6 So Karen, Corinne, any comments? It  
7 seems to be, in part, a matter of timing.

8 DR. HUSTEN: Well, our anticipation was  
9 that this would be written concurrently and as the  
10 discussion is happening in the subcommittee and in  
11 the committee, but as information would be coming  
12 back and incorporated as industry desired to do  
13 the section.

14 So we had envisioned it that the industry  
15 perspective would be totally up to the industry as  
16 far as if they wanted anybody else on it other  
17 than the industry representatives, that it was  
18 their section and they could have control of that  
19 section.

20 DR. HECK: But as I understand it, the  
21 subcommittee working group process will be closed.  
22 So will there be an opportunity for participation

1 in these key chapter developments, is what I'm  
2 wondering. These are not going to be public  
3 meetings.

4 DR. HUSTEN: Yes. And just let me remind  
5 everybody, though, that although the workgroups  
6 will be conducted in closed session, that those  
7 reports will be coming back to the subcommittee in  
8 an open meeting. And those materials will be  
9 available for everybody on the subcommittee to  
10 review and comment on. Similarly, that the entire  
11 subcommittee report will be taken to the TPSAC and  
12 be available for review and discussion by the  
13 entire committee, including industry  
14 representatives at that point. So there are many  
15 opportunities for the industry to see drafts and  
16 to have input into the sections and then the full  
17 subcommittee report.

18 DR. HECK: I think that would be  
19 important in terms of our obligation to include  
20 stakeholder input as a formal requirement.

21 DR. HUSTEN: Yes. And obviously, these  
22 reports, the sections will be coming back in an

1 open meeting, and the full report will be coming  
2 back to the TPSAC in an open meeting. So there'll  
3 be opportunity for public comment as well as  
4 industry input.

5 DR. SAMET: Again, I think, Dan,  
6 appreciate the comments. And I guess we all have  
7 to recognize that we're just feeling our way  
8 through. It's a brand new process for all of us.

9 Let's go back to the marketing issue.  
10 Let's see. Just before we do that, I guess,  
11 Arnold, do you have your hand up?

12 MR. HAMM: Yes, I do, Mr. Chairman.  
13 Could we come back to slide number 7? Yes, public  
14 health impact on menthol. And this is kind of  
15 touching on something that Dr. Connolly spoke to  
16 about was it appropriate to mention the black  
17 market or contraband.

18 In the House committee report that  
19 accompanied the legislation, it does talk about  
20 questions of public health that might be posed by  
21 a ban. And it talks about, for example, the  
22 healthcare system might not be capable of handling



1 the sudden increase in demand for cessation  
2 assistance, and the case of a more broadly-used  
3 product, leaving millions of smokers without  
4 medical support.

5 I'm just wondering, in number 7, would it  
6 be appropriate to address that particular issue,  
7 because it is a public health issue.

8 DR. SAMET: Well, one thing I will  
9 certainly say, I don't feel current enough on the  
10 issue to know how it fits within our charge. This  
11 is something that the subcommittee itself can make  
12 this -- the writing subgroup can make the  
13 determination as to where it fits and give us some  
14 guidance on this. We've heard one opinion already  
15 from Greg on this topic.

16 So what I would suggest is that this is a  
17 matter that does not need to be necessarily  
18 resolved today, but one that the subcommittee can  
19 take a -- for number 7, take a look at.

20 DR. HUSTEN: Jonathan?

21 MR. HAMM: So you're suggesting putting -

22 -

1 DR. SAMET: I think I hear a voice in the  
2 background.

3 DR. HUSTEN: Yes. Jonathan, this is  
4 Corinne. I just wanted to remind the group that  
5 the statute does say that the committee shall  
6 address considerations in subsection (a)(3)(B)(i)  
7 and (v), and that those include the effect on  
8 initiation and cessation, but also includes  
9 achievability and the potential effect in terms of  
10 contraband.

11 So I think the committee does need to  
12 decide how they will incorporate those issues into  
13 the report.

14 DR. SAMET: Thank you. And again, I  
15 think -- so we'll leave that as an issue of where  
16 it goes in the report. I'm not sure right now,  
17 but it's noted.

18 Let's see. John Lauterbach, do you have  
19 a comment?

20 DR. LAUTERBACH: Yes, Dr. Samet. I had  
21 one comment, that in the meeting materials  
22 received today, there were letters submitted to

1 the TPSAC about concerns of law enforcement on  
2 contraband.

3           Then my second question was to Dr. Husten  
4 about in terms of why we consider -- I hate this  
5 term "industry report" because I'm here for the  
6 science first. But how do we express our views,  
7 and any terms of where there is not total  
8 consensus within the committee, how our different  
9 views -- different scientific views going to be  
10 expressed in this report?

11           DR. HUSTEN: Well, again, as with any  
12 advisory committee, I think the committee has to  
13 grapple with how they make sure that all the  
14 perspectives are represented in the report.

15           DR. SAMET: This will not be the first  
16 time that a group with diverse opinions has had to  
17 write a report. I think we will work through  
18 these issues.

19           Karen?

20           MS. DELEEUW: I'm sorry. I don't have my  
21 hand up.

22           DR. SAMET: Oh, okay. You still did

1 electronically.

2           Let me make the suggestion that we go  
3 back to --

4           DR. CONNOLLY: Jon, I still have my hand  
5 up. Jon? I have my hand up.

6           DR. SAMET: Yes?

7           DR. CONNOLLY: I would just make a couple  
8 comments. I think under 8, we did include  
9 recommendations. We are different than an NIH  
10 panel in that we are translating science into  
11 policy. And I think recommendations are critical.  
12 It's probably the second component of the report,  
13 so it's important that we consider  
14 recommendations. I think we've got to be careful  
15 in terms of the scope, the work, the efforts  
16 (unclear) in the report, and just what we can  
17 accomplish and what our expertise is.

18           The other point -- which I know we all  
19 disclose, and public presenters disclose,  
20 conflicts. I was just curious, when letters are  
21 submitted to FDA, do we alert the letter writer to  
22 report conflicts? That's a question for Karen.

1 Well, first take that recommendation.

2 DR. SAMET: Yes. We discussed that. I  
3 think that's because --

4 DR. CONNOLLY: That's my point on that.

5 DR. SAMET: Okay. We've got that.

6 DR. CONNOLLY: And then --

7 DR. SAMET: I'm not sure I fully  
8 understand your --

9 DR. CONNOLLY: Well, there was a series  
10 of letters submitted to the committee. And I did  
11 some investigation, and there's some questions  
12 about industry support from some of those. And I  
13 think do we alert letter writers who go on the  
14 record that there are conflict of interest  
15 statutes.

16 DR. SAMET: Well, I think we in the  
17 public comment make those remarks about potential  
18 financial interests, and whether anyone chooses or  
19 not to disclose them, they're still allowed to  
20 make a presentation. I would assume that that  
21 applies equally to written submissions.

22 Karen, do you have any comment on that?

1 [Dr. Husten responds.]

2 DR. HUSTEN: Yes. That's correct.

3 DR. SAMET: I think I read the --

4 DR. HUSTEN: While we're on slide 8 --  
5 this is Corinne -- if I could just make one  
6 comment. We at FDA have had -- although the  
7 subcommittee contains many of the members of the  
8 committee, it does not contain everybody who's on  
9 the full TPSAC. And so, it had been our  
10 anticipation that it would be the full TPSAC that  
11 would develop the recommendations for the report,  
12 and that the conclusions of the subcommittee  
13 regarding the scientific evidence would obviously  
14 help determine those; but that it was really  
15 appropriate to get the input of all the TPSAC  
16 members on considering the recommendations.

17 DR. SAMET: Great.

18 DR. CONNOLLY: Well, let me respond by  
19 saying that I respect that very much. But in  
20 watching the last committee -- the last meeting  
21 and the committee's actions, that many seemed  
22 surprised by the subcommittee popping up and

1 presenting.

2 I think discussion at the subcommittee  
3 level can help flesh out that. Since we, the  
4 committee, are constructing this report, I think  
5 it could be helpful to the larger committee.  
6 Unlike the last committee that reported, there  
7 were only two members -- one was recused -- we now  
8 have a fairly good representation.

9 So I think a discussion, an active  
10 discussion, of recommendations are important based  
11 on the writers so that the larger committee can  
12 get a feel for the deep consideration of the  
13 science and the application of the science to  
14 policy.

15 DR. SAMET: I want to come back and focus  
16 in on the special populations and the marketing  
17 issue, which I think is still unresolved.

18 Let me ask, perhaps, Dorothy, do you want  
19 to elaborate on your comment, which I think set  
20 out one approach? And that was, let's say,  
21 probably a subsection within the different  
22 chapters, highlighting information relative to

1 special populations, as available. I'm not sure  
2 where that leaves marketing. Marketing is, in  
3 part, a special populations issue.

4           So comments on how we might organize?

5           DR. HATSUKAMI: Well, I would think that  
6 rather than have the special population -- if we  
7 had a topic on special populations, rather than  
8 going through each of the topics to see how  
9 they're relevant to a special population, it will  
10 be a lot more efficient if each of the topics  
11 could address the impact of, for example, abuse  
12 liability or disease risk. So I think that the  
13 cross-cutting would be good.

14           But on the other hand, as Greg said, I  
15 certainly don't have any problems with having a  
16 special chapter on special populations, but I  
17 wouldn't know what the nature of that would be.  
18 And maybe Greg can clarify what he might --

19           DR. SAMET: Well, yes. Greg, before you  
20 talk, if we took Dorothy's approach, then special  
21 populations, there would be a summary and  
22 synthesis of the evidence on special populations



1 in chapter 8, and perhaps something coming from  
2 chapter 7 as well, oriented towards special  
3 populations.

4 So that would be one approach. Another  
5 would be to have a chapter that joins together all  
6 the materials. In either case, it needs to be  
7 synthesized in some way.

8 So let's see. Greg and then Mark.

9 DR. CONNOLLY: Jon, I would agree with  
10 your latter recommendation that we have like a  
11 summary chapter on special populations, given the  
12 nature of how this recommendation came about in  
13 Congress and given the burden that this places on  
14 special populations. For the committee not to do  
15 that, I think it could weaken the impact. So I  
16 would recommend that we do both, and I don't think  
17 it would add an awful lot of burden.

18 Then, also, I just want to make sure  
19 under 8 that either we vote -- that we have to  
20 vote on the committee's conclusions and  
21 recommendations, or we all agree to the  
22 committee's conclusions and recommendations;

1 because, again, that's what's specifically stated  
2 in the statute, part 2, and not walk away without  
3 an agreement.

4 DR. SAMET: Yes. I think that's a  
5 process that we'll come to down the line.

6 DR. CONNOLLY: Okay. And then the final  
7 thing, Jon, as we come down the line, are we going  
8 to have external individuals that we ask FDA to  
9 appoint to become special employees and work on  
10 this project? Are we going to have a budget to  
11 hire individuals or does the timeline constrain  
12 that?

13 DR. SAMET: So Karen, do you want to  
14 comment on that, or Corinne, just comment?

15 DR. TEMPLETON-SOMERS: The budget won't  
16 be necessary. If there's someone with expertise  
17 that's not represented and you feel they need to  
18 be included, you need to let the DFO know. We'll  
19 see about if they can become special government  
20 employees, if they are not already. And then  
21 after they're screened for conflict of interest,  
22 they can be utilized. Budget's not the issue.

1           DR. CONNOLLY: I think tied with that,  
2 Karen, is that as a member of a writing group of a  
3 chapter, that if we introduce evidence -- it  
4 sounds like Jon will establish a framework for  
5 evidence. But what role would CTP play in saying,  
6 well, that is or that isn't evidence, or will  
7 allow it or not allow it?

8           DR. SAMET: Well, no. Actually, we are  
9 writing the report, not CTP. So your hypothesized  
10 role, it doesn't exist.

11          DR. CONNOLLY: Okay.

12          DR. SAMET: Okay. Let's see. Somebody  
13 else.

14          Mark?

15          DR. CLANTON: I just wanted to say, on  
16 the issue of special populations, I think the best  
17 way and the most elegant way of representing the  
18 impact on a special population of menthol is  
19 probably to do it in a cross-cutting way, and to  
20 somehow represent the appropriate commentary in  
21 each section.

22          But having been through part of a

1 process, or government processes (unclear), that  
2 attempts to do that, I just want to say it's  
3 actually technically challenging to make sure that  
4 happens. In other words, some individual in each  
5 group then has to be accountable and responsible  
6 for making sure that that happens within a  
7 particular group. So I'm in favor of it. I think  
8 it's the best way to represent it. But I've found  
9 it technically challenging to make sure that it  
10 happens.

11           So we'll sort that out, I guess, in a  
12 committee meeting. But either in a section of its  
13 own or having it appropriately represented in the  
14 public health impact section where all of the  
15 comments come together is one easier way of doing  
16 it. But if we can overcome the technical hurdles  
17 of having it represented in each area, that is the  
18 most elegant way of going back to it.

19           DR. SAMET: So one suggestion, again,  
20 would be that if we follow what I'll call the  
21 decentralized approach, that each group, as it  
22 develops its outline, needs to make certain that

1 special populations are covered. And then a way  
2 to continue with what I think Mark's proposing,  
3 perhaps as in chapter 7, for sure, there'd be a  
4 specific discussion of special populations. Then  
5 within chapter 8, I think we can anticipate that  
6 there will be conclusions and recommendations  
7 related to special populations, so they would be  
8 carrying through.

9 I think if we find efficiencies in that  
10 approach, once we've done it, we could reorganize  
11 the material. I think we would have it, and pull  
12 it into a special chapter. But I think it was  
13 highlighted in 7 -- if special populations are  
14 highlighted in 7 and 8, that may work. And then  
15 as each writing group develops their outline, they  
16 could make certain that they include a designation  
17 for the evidence on special populations for each  
18 topic.

19 Can we start with that for now?

20 DR. CLANTON: This is Mark. I think  
21 that's a rational way to approach it.

22 DR. SAMET: So we'll do that. We'll take

1    what I'll call the Dorothy approach, and then  
2    we'll just see. And if we need to regroup, we can  
3    do it. We'll have the material pulled. So I  
4    think it's a highlighting in 7 and 8 that is  
5    what's particularly important.

6               That still leaves us with marketing. So  
7    what about marketing? And I guess two comments  
8    here. One is whether we handle it. And then the  
9    other is, is this an example where we do need some  
10   help from some additional people who might be  
11   brought in to work with us on the marketing  
12   issues.

13              Dorothy, let me ask you to lead off on  
14   this.

15              DR. HATSUKAMI: Okay. Actually,  
16   marketing could be potentially subsumed under the  
17   consequences of menthol smoking for initiation and  
18   cessation because I would suspect marketing is  
19   part of initiation.

20              But related to marketing, I think one  
21   area that needs to be addressed would be consumer  
22   perception as well, perception of harm or health

1 benefits or whatever. So I guess that's two  
2 issues. One is that we need to consider consumer  
3 perception; and secondly, I'm just wondering if  
4 marketing should be part of number 5.

5 DR. SAMET: Okay. Greg?

6 DR. CONNOLLY: I'd agree with Dorothy. I  
7 think we can include it. But at the same time, it  
8 does deserve a good discussion. We saw it  
9 presented before the committee, the issue of price  
10 discounting. It was not (unclear) on differential  
11 marketing, which again mixes this issue of  
12 equality with science, so trying to build a  
13 science responsive to the public health. But I  
14 think it could be assumed, but at the same time,  
15 we should not downplay the importance of  
16 marketing.

17 I think perception begins to fall in item  
18 number 3, perceptions and the use of drugs, if  
19 that's what I'm hearing you say. I see that  
20 related to abuse liability, particularly in light  
21 of the Controlled Substances Act. I understand  
22 that in that Act, it looks at constituents that

1 would affect abuse liability.

2 I agree with Dorothy, but I just think  
3 we've got to -- maybe you have to bring in an  
4 outside expert on the marketing piece to  
5 strengthen where we need to be.

6 DR. SAMET: Well, that was my other  
7 question. And then, perhaps, if we are looking to  
8 follow, Dorothy, your lead on where we put some of  
9 the marketing material, I think one immediate  
10 question is we don't have Melanie involved in this  
11 subcommittee. So the question of whether we bring  
12 in additional expertise on marketing I think is  
13 something we should think about quickly because  
14 that's a process that should be initiated right  
15 away.

16 Dorothy, would you like to comment?

17 DR. HATSUKAMI: Yes. I will agree that  
18 we should bring someone in for marketing because I  
19 certainly don't have that expertise. I also would  
20 agree with Greg, too, that perhaps consumer  
21 perception should be part of number 3, because I  
22 think that abuse liability and consumer perception



1 does go hand in hand. So I do agree with Greg.

2 DR. SAMET: So we've got marketing put  
3 under number 5 for now. Consumer perception under  
4 number 3. We have agreed that we want to bring in  
5 additional marketing expertise.

6 Let's see. What other things? So I  
7 think we've gone through the outline and we have  
8 names by it. Just in terms of tasks and  
9 responsibilities, I think those of us involved in  
10 number 1 and 2, I think, probably need to get our  
11 act together real quick. And I think we should  
12 try and put some deadlines by this.

13 But I would think those working on  
14 number 1 and 2, I can put together sort of an  
15 expanded outline and approach for discussion, and  
16 we probably should get a call scheduled within the  
17 next few weeks. I think, again, I'll have to sit  
18 back and think about a schedule. We might do a  
19 little of that here. But I'd still like to  
20 backtrack with FDA on our report, bringing it to  
21 the full TPSAC, and the timing on this March date.

22 Since I'm going to actually have the

1 opportunity to talk with Corinne and Karen  
2 tomorrow, maybe this is something we could go  
3 through and then send out a detailed schedule for  
4 the committee.

5           But I think those of us in groups 1 and 2  
6 have some of the most immediate responsibility. I  
7 mean, I would see the process as development of  
8 quite detailed outlines of what points need to be  
9 covered, at least, in each of these chapters, what  
10 evidence will need to be gathered? We have to  
11 think about how to approach it, and look at the  
12 schedule.

13           I agree. We're heading for October. We  
14 roughly have four working months before February.  
15 And again, I think -- don't panic because we can  
16 only do what time is allowed. And then we have  
17 the opportunity in recommendations to suggest what  
18 else might need to be done, where evidence might  
19 need to be gathered, and so that uncertainties  
20 continue to be narrowed.

21           Let's see. Neal?

22           DR. BENOWITZ: I just have a question

1 about the detail. This is like a surgeon  
2 general's report. How much detail do you want to  
3 include?

4 DR. SAMET: Yes. So I think your analogy  
5 is good. Obviously, we don't have time to produce  
6 the Surgeon General's report. And I think we have  
7 to balance off the need to have a clear and  
8 thoughtful summary of the most relevant evidence  
9 against the time frame. For those of you who know  
10 the Surgeon General's reports, they're years in  
11 the making, and we don't have time for that kind  
12 of process.

13 So I see this as something much briefer,  
14 Neal, than an Institute of Medicine report,  
15 something more in that spirit, where it's clear  
16 how we've gathered evidence, identified key  
17 studies, but we perhaps are not going to have  
18 hundreds of pages of exhaustive tables summarizing  
19 all evidence available, which is the Surgeon  
20 General's report style. It's just not feasible.

21 Dorothy, do you still have your hand up?

22 DR. HATSUKAMI: Yes. I think that one

1 issue that we haven't discussed is the  
2 contrabanding issue, whether to include that in  
3 the report. And it is true, what Dr. Husten has  
4 mentioned, that it is part of TPSAC's charge to  
5 address that.

6 DR. SAMET: Right. So we actually did, I  
7 think, come to the point where we recognized that  
8 we would need to deal with this. I think that  
9 perhaps, at least, my suggestion would be that the  
10 chapter 7 group give consideration to this; that  
11 we as a committee remind ourselves of  
12 responsibility towards contraband, think about  
13 where it goes.

14 But I would put this as at least a sub-  
15 responsibility for now for the number -- those  
16 dealing with number 7. And perhaps it will go  
17 somewhere else, but let's put it under their  
18 mandate.

19 Greg?

20 DR. CONNOLLY: Yes. I wasn't  
21 knowledgeable on sections of the report. And I  
22 think Corinne is right; it has to be considered.

1 In this case, as with the case of marketing, there  
2 are experts that deal with issues of contraband  
3 that we can consider consulting with.

4 DR. SAMET: Yes, it's a good point. So  
5 that's something actually, Mark, your group  
6 probably should quickly think about whether you  
7 need a special government employee to help with  
8 contraband.

9 Okay. Other comments? I actually have a  
10 request from Corinne and Karen for another break  
11 so they can just put together a summary of what we  
12 have gone one. So I have briefly summarized what  
13 we have done and I think some of the things that  
14 we need to get into order, like our schedule and a  
15 little bit more on the lining up the working  
16 groups to get their outlines written and shared.  
17 We can probably come back to that after the  
18 summary from Corinne and Karen.

19 So let me ask, if we took a break now,  
20 how long do you need?

21 DR. HUSTEN: I think 10, probably, is  
22 enough. We just want to make sure that each of the

1 slides has captured what you've been saying, and  
2 then have you all go back through it and make sure  
3 that we have everything on the correct slide, and  
4 the right people on the slide, and all of that.  
5 So we just want to take a few minutes to organize  
6 it a little bit.

7 DR. SAMET: All right. So let's see.  
8 We're at 9:00 here, so noon. So how about -- why  
9 don't we say quarter after the hour. Okay?

10 DR. BENOWITZ: Jon?

11 DR. SAMET: Yes?

12 DR. BENOWITZ: I've got to catch a  
13 flight. I've got to leave in about 15 minutes.  
14 So I'll have to sign off now.

15 DR. SAMET: Thank you very much, Neal,  
16 for participating. You'll hear from us, no doubt.

17 Okay. Thanks, and in 15 minutes we'll  
18 reconvene, quarter after.

19 (Whereupon, a brief recess was taken.)

20 DR. SAMET: I'm ready. So if I  
21 understand what you've done, you've gone back  
22 through, and you want to go through the slides

1 again in a sort of more refined designation of  
2 assignments and so on.

3 DR. HUSTEN: Yes. We tried to just make  
4 sure we had captured all the topics and moved them  
5 to the right place and everything. So if everyone  
6 can just take a look at it again and make sure I  
7 did it correctly.

8 DR. SAMET: Okay Sure. Sure. So let's  
9 go through. So 1 and 2 -- okay.

10 DR. HUSTEN: Give us just one second.

11 DR. SAMET: Okay.

12 DR. HUSTEN: We just have to make sure  
13 that what's pulled up here is what you're seeing  
14 as well. Just give us one second.

15 DR. SAMET: Okay. Sure.

16 [Pause.]

17 DR. HUSTEN: We have it now.

18 DR. SAMET: So shall we go back number 1,  
19 then, which was combining with number 2, Greg,  
20 Dorothy, Mark, and myself, fast-tracked because  
21 it's fundamental. And number 2 is our evidence  
22 evaluation approach, gathering evaluation.

1           So 3 is now physiological effects that  
2 includes relevant chemistry, abuse liability,  
3 chemosensory and pharmacological effects, and  
4 possibly consumer protection, to be determined if  
5 appropriate here. Neal in the lead, Greg, and  
6 Dorothy. And this would be one, if we are adding  
7 marketing and consumer protection experts, who  
8 might come in here, too.

9           Number 4 is more of the descriptive  
10 chapter, Patricia taking the lead, with Karen and  
11 Greg helping out.

12           Five, okay, so this one, consequence of  
13 menthol cigarettes, or mentholated cigarettes, for  
14 initiation and cessation, possibly with the  
15 addition of additional expertise, cover marketing  
16 here. I guess probably not possibly; if we know  
17 for sure, Dorothy, I think we want additional  
18 expertise here, don't we?

19           DR. HATSUKAMI: Correct.

20           DR. SAMET: Yes. So we should have a  
21 conversation about how to do that. So additional  
22 expertise needed, no question mark.



1           Then 6, this is the one with Neal and  
2 myself in the lead, Mark. And this would include  
3 tox, biomarkers, and epidemiology.

4           Seven, public health impact. Perhaps one  
5 of the points at which special populations would  
6 be summarized. This group, at least, would have  
7 the charge of deciding what we should do about  
8 contraband and where we would put it, I think  
9 probably with a rapid determination on what  
10 additional expertise do we need for that topic.  
11 Mark in the lead here, with Patricia and Karen.

12           Then 8 is the -- not for now, and no  
13 specific assignments at this point. And some of  
14 the holding issues here, in a sense, is making  
15 sure we like the way we're handling special  
16 populations in this kind of matrix approach across  
17 chapters. And contraband we need to find a home  
18 for.

19           I think those were probably the issues.  
20 Needed expertise on marketing, and we know we need  
21 expertise on contraband as well, so we should  
22 probably go ahead and identify -- put it in there.

1           So this is helpful updating. And we also  
2 have the pending issue of the extent to which the  
3 industry representatives can participate, which is  
4 something that the FDA will determine. And the  
5 industry perspective contribution to be developed.  
6 And again, that's new territory here to cover.

7           Let me ask the industry representatives.  
8 Have you had any discussions about how to approach  
9 this yet?

10           DR. LAUTERBACH: Dr. Samet, we're going  
11 to try and meet on this within the week or so and  
12 see if we can work this out.

13           DR. SAMET: Okay. Thank you, John.

14           Additional comments from the subcommittee  
15 members?

16           [No response.]

17           DR. SAMET: Then to come will be guidance  
18 on schedule and so on for getting this done, and I  
19 think maybe some more specifics about how we can  
20 work with the science writers.

21           Greg?

22           DR. CONNOLLY: Jon, on 3, if we could

1 just keep marketing out of 3 and let it stand as  
2 an assessment of abuse liability. I think once  
3 you put marketing in 3, then you're going to may  
4 run a risk of having a lack of focus. Okay?

5 DR. SAMET: Okay. Other comments?

6 [No response.]

7 DR. SAMET: So the next order of  
8 business, I think, will be to get a schedule on  
9 what to do. But, obviously, the writing groups  
10 will need to meet and develop their own more  
11 detailed outlines and assignments.

12 Let me ask if there are other general  
13 questions.

14 [No response.]

15 DR. SAMET: And I think further details  
16 on things -- for example, size and format -- I  
17 think we can -- Corinne or Karen, we can provide  
18 that in a sort of more detailed follow-up note.  
19 Is that fair?

20 DR. TEMPLETON-SOMERS: Sure. That will  
21 work.

22 DR. SAMET: Yes. That will work.

1 Remember, the Surgeon General's reports are  
2 incredibly valuable resources for being  
3 encyclopedic, but it takes a long time to write an  
4 encyclopedia. So that's not our goal.

5 Other things that we want to cover today  
6 while we're here together?

7 [No response.]

8 DR. SAMET: Then, let's see. Do we have  
9 anything else? Corinne? Karen? Do we have  
10 closing remarks? Is Glen Jones going to make  
11 closing remarks for us?

12 DR. JONES: Yes, Jon. Can you hear me?

13 DR. SAMET: Yes, I can. Please go ahead.

14 **Closing Remarks**

15 DR. JONES: Really, just to wrap up, I  
16 appreciate everyone getting together this morning  
17 for this important kickoff of the report. I  
18 appreciate everyone's time today, and more  
19 importantly, the amount of time that each of you  
20 have agreed to put into this process in the coming  
21 months.

22 We realize you have other jobs and other

1 things to do. And this is a huge task with, as  
2 has been mentioned several times today, an  
3 aggressive timeline. But thank you, and I hope  
4 everyone has a good day.

5 DR. SAMET: Okay. Good. And let me  
6 thank you all for your participation. And  
7 remember, it's only about a week and a half or so,  
8 two weeks, till we are together.

9 So thank you very much. And then,  
10 Corinne and Karen, if you could perhaps give me a  
11 call back just to talk about how we might get  
12 together tomorrow when I'm in D.C.

13 DR. TEMPLETON-SOMERS: Sure.

14 **Adjournment**

15 DR. SAMET: All right. Thank you,  
16 everybody. Lots of hard work ahead, and hopefully  
17 we'll be, in March, looking at a report that will  
18 be valuable and make a difference. Thanks. Bye.

19 (Whereupon, at 12:26 p.m., the meeting was  
20 adjourned.)

21